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LEORON Institute

Finance & Accounting

Training Prospectus 2026



Radiating Knowledge - Evolved

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In Partnership with:



The Association for
Accountants and
Financial Professionals
in Business



Think Ahead



Who We Are

LEORON is the leading corporate training and EdTech company in the EMEA region, offering the most comprehensive learning and development solutions across all strategic corporate functions.

Our expert faculty delivers 3000+ programs annually, equipping over 50,000 professionals with essential skills and tech expertise to stay competitive. We support our valued clients with HR and L&D tools including Training Needs Analysis, Competency Development and Assessment and custom-built programs that cater to specific industries and knowledge areas.

LEORON has expanded its expertise in digital learning and talent management solutions to provide a vast array of services, including bespoke digital learning content, talent and performance platforms, and the largest content library in the Middle East, tailored for Corporate, Academic, and Government sectors. This approach ensures we continue to enhance workforce capabilities and drive organizational success, meeting the ambitious demands of our clients across the region.

LEORON mission remains boosting competitiveness of our clients worldwide through continuous learning, while we strive to achieve our vision of becoming the top quality corporate training and EdTech provider in the EMEA and beyond.



Our Services

**Certified & Customized
Training Programs**

**Executive
Education**

**Talent Development
Solutions**

**Executive and
Leadership Coaching**

Train-To-Hire

**LMS and LXP
Platforms**

Training Programs



AccNA Accounting for Non-Accountants



L3ORONInstitute



NASBA Credits

COURSE OBJECTIVES

Participants will analyze and record business transactions using double-entry bookkeeping, understanding their financial impact.

Learners will reconcile financial documents, correcting discrepancies to ensure record accuracy.

Participants will prepare financial statements from trial balances, demonstrating their ability to synthesize financial data.

Applying analysis techniques, learners will interpret financial statements to make informed decisions.

Learners will strategize cash flow management, using forecasts to improve financial health.

Date	Location	Lg.	Days
September 20-22	Kuwait City, Kuwait	EN	3 Days
October 5-9	Dubai, UAE	EN	5 Days
October 5-9	LIVE Virtual Training	EN	5 Days

APAR Accounts Payable and Accounts Receivable



L3ORONInstitute



NASBA Credits

COURSE OBJECTIVES

Identifying accounts payable, accounts receivable and credit risk management processes.

How to summarize the impact in working capital Accounts receivable & Accounts payable.

Interpreting the legal and institutional corporate governance framework in Accounts Payable, Accounts Receivable and Credit Risk Management.

Categorize Accounts Payable, Accounts Receivable and Credit Risk Management integrated management.

Apply the effective mechanisms and practices of effective corporate governance in publicly listed companies, with special focus on most relevant stock markets (Europe, USA and Asia).

Date	Location	Lg.	Days
May 4-8	LIVE Virtual Training	EN	5 Days
June 8-12	Dubai, UAE	EN	5 Days
October 11-15	Riyadh, KSA	EN	5 Days
December 7-11	Dubai, UAE	EN	5 Days

C&LM Cash and Liquidity Management Training - Mastering Cash Management: Navigating Working Capital Dynamics and Forecasting Cash Flows



L3ORONInstitute



NASBA Credits

COURSE OBJECTIVES

Describe the sources of short-term finance and methods of short-term cash investment available to an entity.

Analyze trade receivables, trade payables and inventory ratios.

Discuss policies of the management of the total level of investment in working capital and for the individual elements of working capital.

Discuss approaches to the financing of working capital investment levels.

Discuss measures to manage the short-term cash position of an entity.

Date	Location	Lg.	Days
April 12-16	LIVE Virtual Training	EN	5 Days
April 12-16	Riyadh, KSA	EN	5 Days
May 11-15	Abu Dhabi, UAE	EN	5 Days
October 12-16	Dubai, UAE	EN	5 Days
November 1-5	Kuwait City, Kuwait	EN	5 Days
November 16-20	Abu Dhabi, UAE	EN	5 Days
December 6-10	Riyadh, KSA	EN	5 Days

CAM Cost Accounting and Management



L3ORONInstitute



NASBA Credits

COURSE OBJECTIVES

Discuss costing methods and their results.

Compare and contrast activity-based costing with traditional marginal and absorption costing methods.

Apply standard costing methods including the reconciliation of budgeted and actual profit margins, distinguishing between planning and operational variances.

Discuss the role of quality costing as part of total quality management (TQM) system.

Explain the role of environmental costing.

Date	Location	Lg.	Days
May 10-14	LIVE Virtual Training	EN	5 Days
May 10-14	Riyadh, KSA	EN	5 Days
November 16-20	Dubai, UAE	EN	5 Days
November 16-20	LIVE Virtual Training	EN	5 Days

CAIF Certificate in Artificial Intelligence in Finance - Shaping Intelligent, Ethical Finance Strategy



NASBA Credits

COURSE OBJECTIVES

Analyze the potential of AI in financial services and develop strategies for its implementation in banking and fintech organizations.

Evaluate the impact of Open Banking on the financial sector and explore its evolution towards Open Data and broader financial innovation.

Assess the ethical, privacy, and regulatory challenges associated with AI and data-driven technologies in finance, and formulate approaches to address these issues.

Examine the competitive landscape of traditional banks, fintech startups, and Big Tech companies in the AI-driven financial ecosystem. Design and evaluate AI projects for financial services, considering data requirements, algorithmic decision-making, and continuous improvement strategies.

Design and evaluate AI projects for financial services, considering data requirements, algorithmic decision-making, and continuous improvement strategies.

Date	Location	Lg.	Days
April 6-10	Abu Dhabi, UAE	EN	5 Days
April 12-16	Riyadh, KSA	EN	5 Days
April 13-17	Dubai, UAE	EN	5 Days
April 13-17	LIVE Virtual Training	EN	5 Days
July 20-24	Abu Dhabi, UAE	EN	5 Days
August 9-13	Riyadh, KSA	EN	5 Days
October 12-16	London, UK	EN	5 Days
December 14-18	Dubai, UAE	EN	5 Days



CBA™ Certified Budget Analyst - Advanced Tools in Budgeting, Forecasting and Reporting

Exam Preparation Course



NASBA Credits

COURSE OBJECTIVES

Master advanced Excel tips in building dynamic financial models.

Apply the various forecasting and smoothing techniques.

Create dynamic and professional budgets in Excel and use the consolidate command.

Start using the Monte Carlo Simulation in Excel.

Change your data handling to the extremely powerful Pivot Tables.

Date	Location	Lg.	Days
April 13-17	Abu Dhabi, UAE	EN	5 Days
May 10-14	Riyadh, KSA	EN	5 Days
May 11-15	Dubai, UAE	EN	5 Days
May 11-15	LIVE Virtual Training	EN	5 Days
August 17-21	London, UK	EN	5 Days
September 13-17	LIVE Virtual Training	EN	5 Days
September 13-17	Riyadh, KSA	EN	5 Days
September 21-25	Amsterdam, Netherlands	EN	5 Days
November 23-27	Dubai, UAE	EN	5 Days

CertIPSAS Certificate in International Public Sector Accounting Standards - Accrual Accounting for Public Sector



NASBA Credits

COURSE OBJECTIVES

Understand the principles and concepts underlying IPSAS and their importance in public sector financial reporting.

Gain knowledge of the key IPSAS standards and their practical application.

Learn how to prepare financial statements in accordance with IPSAS.

Understand the requirements for accounting policies, estimates, and disclosures under IPSAS.

Acquire practical skills to analyze and interpret financial information prepared under IPSAS.

Date	Location	Lg.	Days
April 12-16	LIVE Virtual Training	EN	5 Days
April 12-16	Riyadh, KSA	EN	5 Days
November 8-12	Riyadh, KSA	EN	5 Days

CertIFR Certificate in International Financial Reporting



NASBA Credits

COURSE OBJECTIVES

Understand the structure and role of the IASB and its conceptual framework, explaining how IFRS standards are developed and maintained.

Apply IFRS standards to various financial scenarios, including the recognition, measurement, presentation, and disclosure of financial information.

Analyze and interpret financial statements prepared under IFRS, identifying key components and their implications for business decisions.

Evaluate the impact of recent changes and updates to IFRS on financial reporting and business performance.

Create comprehensive financial reports that comply with IFRS standards, ensuring accurate and transparent financial communication.

Date	Location	Lg.	Days
March 29 – April 2	Kuwait City, Kuwait	EN	5 Days
April 19-23	Riyadh, KSA	EN	5 Days
April 20-24	Dubai, UAE	EN	5 Days
April 20-24	LIVE Virtual Training	EN	5 Days
May 3-7	Muscat, Oman	EN	5 Days
June 8-12	Abu Dhabi, UAE	EN	5 Days
July 20-24	London, UK	EN	5 Days
August 9-13	LIVE Virtual Training	EN	5 Days
August 17-21	Abu Dhabi, UAE	EN	5 Days
September 6-10	LIVE Virtual Training	EN	5 Days
September 6-10	Riyadh, KSA	EN	5 Days
October 18-22	Riyadh, KSA	EN	5 Days
October 26-30	Abu Dhabi, UAE	EN	5 Days
November 8-12	Muscat, Oman	EN	5 Days
November 9-13	Frankfurt, Germany	EN	5 Days
November 16-20	Muscat, Oman	EN	5 Days
November 22-26	LIVE Virtual Training	EN	5 Days
November 23-27	London, UK	EN	5 Days
December 14-18	Dubai, UAE	EN	5 Days

CFMP Certified Financial Management Professional - Advanced Financial Analysis, Strategic Planning, Capital Management & Cash Flow Analysis

Exam Preparation Course



NASBA Credits

COURSE OBJECTIVES

Understand Financial Statements and how they present key financial management information (referencing IAS 1)

Understand how key ratios can be extracted from financials and where KPIs are used to monitor, manage and track performance

Address the overlapping issues between key roles, financial manager, CFO, Treasurer as they co-jointly manage their functions

Examine capital investment decisions, along with evaluation tools (DCF, IRR, MIRR)

Review current and traditional sources of financing that all fall directly under financial management

Date	Location	Lg.	Days
April 19-23	Riyadh, KSA	EN	5 Days
April 20-24	Dubai, UAE	EN	5 Days
June 14-18	Doha, Qatar	EN	5 Days
June 28 – July 2	Manama, Bahrain	EN	5 Days
August 16-20	Riyadh, KSA	EN	5 Days
Aug 31 – Sep 3	Doha, Qatar	EN	4 Days
October 18-22	Kuwait City, Kuwait	EN	5 Days
October 26-30	Dubai, UAE	EN	5 Days
October 26-30	LIVE Virtual Training	EN	5 Days
November 9-13	Abu Dhabi, UAE	EN	5 Days
November 16-20	Barcelona, Spain	EN	5 Days



The benefits I got from “Power BI” and “Power Pivot” in my career are endless. The Course with Mr. Hamed Behairy, is out of this world. Many thanks to him.



Musaad Alsudairy

Financial Analyst, Alrajhi Investment

CFOM CFO Masterclass - Advanced Executive Program



COURSE OBJECTIVES

Effective strategy formation and implementation enabling a company to be well positioned for the future.

Pragmatic use of well-known business models / concepts in strategic positioning, formation and monitoring co the corporate strategy.

Tools for persuasive board / senior executive presentations on company performance.

Improved working knowledge for making effective investment decisions with or without leverage.

Creating workable financial solutions in times of financial difficulty.

Date	Location	Lg.	Days
May 10-13	Riyadh, KSA	EN	4 Days
May 11-14	Dubai, UAE	EN	4 Days
May 11-14	LIVE Virtual Training	EN	4 Days
September 21-25	LIVE Virtual Training	EN	5 Days
September 21-25	London, UK	EN	5 Days
December 13-16	Riyadh, KSA	EN	4 Days
December 21-25	Dubai, UAE	EN	5 Days

CMA Part 2 Certified Management Accountant - Part 2

Exam Preparation Course



The Association for Accountants and Financial Professionals in Business



NASBA Credits

COURSE OBJECTIVES

Prepare you to pass Part 1 of the Certified Management Accounting (CMA) exam.

Increase your career potential and earnings; Based on Institute of Management Accountants 2015 annual salary survey, professionals who hold the CMA credential earn 63% more than non-certified professionals.

Place you among an elite group of global professionals; the skills and topics covered in the review course are in demand by organizations around the world.

Learn from an instructor who has helped hundreds of people pass the CMA examination.

Develop a peer network while learning in a group environment.

Date	Location	Lg.	Days
November 7-12	LIVE Virtual Training	EN	6 Days
December 5-10	Riyadh, KSA	EN	6 Days

CTP[®] Certified Treasury Professional

Exam Preparation Course



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The Association for Accountants and Financial Professionals in Business



NASBA Credits

COURSE OBJECTIVES

Prepare you to pass Part 1 of the Certified Management Accounting (CMA) exam.

Increase your career potential and earnings; Based on Institute of Management Accountants 2015 annual salary survey, professionals who hold the CMA credential earn 63% more than non-certified professionals.

Place you among an elite group of global professionals; the skills and topics covered in the review course are in demand by organizations around the world.

Learn from an instructor who has helped hundreds of people pass the CMA examination.

Develop a peer network while learning in a group environment.

Date	Location	Lg.	Days
May 3-8	LIVE Virtual Training	EN	6 Days
August 15-20	Riyadh, KSA	EN	6 Days
October 11-16	LIVE Virtual Training	EN	6 Days
October 25-30	Kuwait City, Kuwait	EN	5 Days
December 6-11	LIVE Virtual Training	EN	6 Days
December 7-12	Dubai, UAE	EN	6 Days



ASSOCIATION FOR FINANCIAL PROFESSIONALS



NASBA Credits

COURSE OBJECTIVES

Acquire an understanding of all key topics covered on the CTP exam, and critical to career success of a treasury or corporate finance professional.

Identify specific opportunities to increase the strategic value offered by the treasury function at your company.

Define actions to improve your relationships with banks, treasury technology and services providers, colleagues and peers.

Align people, process and right-size the technology to deliver the treasury services that your company needs to support strategic flexibility and company growth.

Identify & engage colleagues and peers that can impact your career success.

Date	Location	Lg.	Days
April 6-10	Abu Dhabi, UAE	EN	5 Days
May 10-14	Riyadh, KSA	EN	5 Days
May 11-15	Dubai, UAE	EN	5 Days
August 16-20	Riyadh, KSA	EN	5 Days
Sep 28 - Oct 2	Abu Dhabi, UAE	EN	5 Days
October 19-23	Dubai, UAE	EN	5 Days
November 8-12	LIVE Virtual Training	EN	5 Days
December 6-10	Riyadh, KSA	EN	5 Days

FMM Financial Modelling Master - Advanced Diploma in Financial Modelling Using Excel and VBA

Exam Preparation Course



NASBA Credits

COURSE OBJECTIVES

Develop a thorough understanding of excel and vba software(s) for financial modelling purposes.

Learn the needed tools to build models that are less time and effort consuming.

Gain the best practice in modelling forecasted financial statements (BalanceSheet, Income Statement and Cash Flow Statement).

Work with over 1 million rows of data in seconds with Power Pivot Data MASHup and Data Exploration.

See the way how to get from the basics of VBA to building a loan amortization table using a VBA macro.

Date	Location	Lg.	Days
January 25-29	Riyadh, KSA	EN	5 Days
March 29 – April 2	Kuwait City, Kuwait	EN	5 Days
April 12-16	LIVE Virtual Training	EN	5 Days
April 12-16	Riyadh, KSA	EN	5 Days
April 20-24	Abu Dhabi, UAE	EN	5 Days
June 8-12	Dubai, UAE	EN	5 Days
June 21-25	LIVE Virtual Training	EN	5 Days
June 22-26	London, UK	EN	5 Days
August 10-14	Dubai, UAE	EN	5 Days
August 23-27	Riyadh, KSA	EN	5 Days
October 5-9	Dubai, UAE	EN	5 Days
October 18-22	LIVE Virtual Training	EN	5 Days
November 23-27	London, UK	EN	5 Days
December 21-25	Tbilisi, Georgia	EN	5 Days

“It was a privileged to attend Financial Modeling Master tutored by Hamed Behairy, CFA. For a long time, I’ve struggled to find a course that combines professional financial and Excel modeling skills. The course in all aspects is highly rated. I believe it’s worth much more than I paid and feel lucky to have taken your amazing course! I enjoyed how completion of a section/module was followed by exercises and more focus. Merci Monsieur!”

Akmal Bazli Dahari

Research Analyst

Employees Provident Fund

DipIFR DipIFR Diploma in International Financial Reporting



Think Ahead



NASBA Credits

COURSE OBJECTIVES

Understand and explain the structure of the international professional and conceptual framework of financial reporting.

Apply relevant financial reporting standards to key elements of financial reports.

Identify and apply disclosure requirements for entities relating to the presentation of financial statements and notes.

Prepare group financial statements (excluding group cashflow).

Gain the confidence to interpret and apply IFRS principles in complex, real-world scenarios, enabling transparent financial reporting and improved cross-border decision-making.

Date	Location	Lg.	Days
Jun 28 – Aug 7	London, UK	EN	15 Days
Oct 4 – Dec 18	Dubai, UAE	EN	15 Days
Oct 5 – Nov 12	Riyadh, KSA	EN	15 Days



FMNFP Financial Management for Non Financial Professionals



COURSE OBJECTIVES

Understand financial terminology: Have the ability to read and understand financial statements, and use the correct terminology in their discussions with finance professionals and management.

Analyze financial statements: Apply financial analysis techniques to interpret financial statements and evaluate a company's financial performance and health using appropriate key performance indicators (KPIs) with relevant focus on profitability, efficiency, liquidity and solvency.

Forecast and budget: Employ forecasting techniques and budgeting processes to predict future financial outcomes, develop budgets, and analyze variances between actual and projected figures.

Make better business decisions: Use the knowledge gained from a better understanding of finance and forecasting to improve their decision making with a full knowledge of the impact on various aspects of the business.

Determine the value of investments: Assess the feasibility of investment projects using various capital budgeting techniques including net present value (NPV) and internal rate of return (IRR), to improve strategic investment decisions.

Date	Location	Lg.	Days
April 19-23	Riyadh, KSA	EN	5 Days
April 20-23	Dubai, UAE	EN	4 Days
April 20-23	LIVE Virtual Training	EN	4 Days
April 26-29	Kuwait City, Kuwait	EN	4 Days
June 21-24	Riyadh, KSA	EN	4 Days
July 13-16	Abu Dhabi, UAE	EN	4 Days
July 20-23	Barcelona, Spain	EN	4 Days
August 9-12	LIVE Virtual Training	EN	4 Days
October 5-8	Dubai, UAE	EN	4 Days
October 11-14	Doha, Qatar	EN	4 Days
October 18-21	Manama, Bahrain	EN	4 Days
November 9-12	LIVE Virtual Training	EN	4 Days
November 22-25	Riyadh, KSA	EN	4 Days
December 7-10	Dubai, UAE	EN	4 Days

“Gained knowledge about IFRS hoping to pursue and learn harder to be an IFRS specialist. Mr. Mike Turner was the best lecturer and his way of teaching was simple and easy to understand complicated issues and topics.”

Faiza Mbarak

Accounts Supervisor,
Specialized Medical Center – Riyadh, KSA

FP&A Financial Planning and Analysis

Exam Preparation Course



COURSE OBJECTIVES

Discover the knowledge and gain the confidence you need to pass AFP's Certified Corporate FP&A Professional exam.

Learn specific techniques to leverage in answering the exam questions correctly.

Identify specific opportunities to increase the strategic value offered by the FP&A function at your company.

Align people, process and right-size the technology to deliver the FP&A services that your company needs to support strategic flexibility and company growth.

Define actions to improve your relationships with technology and services providers, colleagues and peers.

Date	Location	Lg.	Days
April 19-23	Kuwait City, Kuwait	EN	5 Days
May 10-14	Riyadh, KSA	EN	5 Days
May 11-15	Dubai, UAE	EN	5 Days
May 11-15	LIVE Virtual Training	EN	5 Days
June 7-11	Riyadh, KSA	EN	5 Days
August 16-20	LIVE Virtual Training	EN	5 Days
August 16-20	Riyadh, KSA	EN	5 Days
October 12-16	Amsterdam, Netherlands	EN	5 Days
November 22-26	LIVE Virtual Training	EN	5 Days
December 13-17	Riyadh, KSA	EN	5 Days

IFRS 17 IFRS 17: Insurance Contracts



COURSE OBJECTIVES

Improved knowledge of the IFRS 9 as the new accounting standard for financial instruments.

Understanding the IFRS 9 impact on International banks and financial institutions worldwide.

Identifying practical implementation issues together with solutions.

Recent developments in hedge accounting pointing out how the rules can be implemented in practice.

How the standard can be implemented in practice in a simplified and effective manner.

Date	Location	Lg.	Days
October 12-14	Dubai, UAE	EN	3 Days
December 6-8	Riyadh, KSA	EN	3 Days

#leoron



FSA Financial Statement Analysis



COURSE OBJECTIVES

Interpret Financial Statements: Understand and interpret financial statements for comprehensive insights into a company's financial health.

Apply Ratio Analysis: Calculate and use financial ratios to assess a company's financial performance and make informed decisions.

Analyze Revenue and Expenses: Evaluate revenue recognition and expense methods to assess profitability effectively.

Assess Asset Valuation: Determine the value of assets, considering factors like depreciation and fair value.

Master Cash Flow Analysis: Analyze cash flow statements, calculate free cash flow, and use it for sound financial analysis and decision-making.

Date	Location	Lg.	Days
April 19-23	Riyadh, KSA	EN	5 Days
April 20-24	Dubai, UAE	EN	5 Days
April 20-24	LIVE Virtual Training	EN	5 Days
May 10-14	LIVE Virtual Training	EN	5 Days
May 18-22	Abu Dhabi, UAE	EN	5 Days
May 18-22	Paris, France	EN	5 Days
August 3-7	Abu Dhabi, UAE	EN	5 Days
August 23-27	Riyadh, KSA	EN	5 Days
October 19-22	Barcelona, Spain	EN	4 Days
November 22-26	LIVE Virtual Training	EN	5 Days
December 7-11	Dubai, UAE	EN	5 Days

IFRS 9 IFRS 9: Financial Instruments



COURSE OBJECTIVES

Improved knowledge of the IFRS 9 as the new accounting standard for financial instruments.

Understanding the IFRS 9 impact on International banks and financial institutions worldwide.

Identifying practical implementation issues together with solutions.

Recent developments in hedge accounting pointing out how the rules can be implemented in practice.

How the standard can be implemented in practice in a simplified and effective manner.

Date	Location	Lg.	Days
September 13-15	Riyadh, KSA	EN	3 Days
November 16-18	Dubai, UAE	EN	3 Days

TMCFF Treasury Management and Cash Flow Forecast



COURSE OBJECTIVES

Understand the role and responsibilities of treasury management and its importance in organizational success.

Develop effective cash management strategies and optimize cash flow for improved liquidity.

Identify and assess financial risks and implement appropriate risk management techniques in treasury operations.

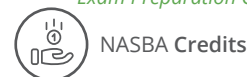
Analyze debt and capital management options and make informed decisions regarding financing and investment.

Apply best practices in treasury reporting, controls, and performance measurement to enhance overall treasury management effectiveness.

Date	Location	Lg.	Days
May 17-21	Riyadh, KSA	EN	5 Days
August 2-6	Riyadh, KSA	EN	5 Days
November 16-20	Dubai, UAE	EN	5 Days

MFC Masterclass in Financial Control - Certificate in Accounting and Financial Control

Exam Preparation Course



COURSE OBJECTIVES

Take-away toolbox of the "how to do" techniques in effective cost control.

Getting the right level of working capital coupled with effective monitoring and controlling this critical component of a company's resources.

Application of advanced ratios to identify problems in an early stage and how to take effective action.

Mechanisms to link long-term corporate goals to short-term target-setting.

Getting the buy-in of staff: mastering the link between corporate culture and effective controls.

The course is supported by a series of case studies led by a course director with years of experience. His examples are thought provoking and elicit a significant amount of group discussion, so delegates learn the "how to". This is not an academic course.

Date	Location	Lg.	Days
April 12-16	Riyadh, KSA	EN	5 Days
April 13-17	Dubai, UAE	EN	5 Days
April 13-17	LIVE Virtual Training	EN	5 Days
August 3-7	Barcelona, Spain	EN	5 Days
Sep 27 - Oct 1	Riyadh, KSA	EN	5 Days
December 14-18	Dubai, UAE	EN	5 Days

RPBI Data Analysis & Reporting using Power BI



LEORON Institute



NASBA Credits

COURSE OBJECTIVES

Work with huge separate databases.

Combine data from different sources.

Use DAX to create calculated fields for slicing and dicing data.

Create visually appealing analytical models.

Publish dashboards through Power BI.

Date	Location	Lg.	Days
January 18-22	Riyadh, KSA	EN	5 Days
February 8-12	Muscat, Oman	EN	5 Days
April 5-9	Doha, Qatar	EN	5 Days
April 5-9	Kuwait City, Kuwait	EN	5 Days
April 12-16	Manama, Bahrain	EN	5 Days
April 19-23	Riyadh, KSA	EN	5 Days
April 20-24	Dubai, UAE	EN	5 Days
April 20-24	LIVE Virtual Training	EN	5 Days
May 10-14	LIVE Virtual Training	EN	5 Days
May 18-22	Madrid, Spain	EN	5 Days
June 15-19	Muscat, Oman	EN	5 Days
June 21-25	Riyadh, KSA	EN	5 Days
July 6-10	Abu Dhabi, UAE	EN	5 Days
Aug 31 – Sep 4	Salalah, Oman	EN	5 Days
September 7-11	Salalah, Oman	EN	5 Days
September 21-25	Abu Dhabi, UAE	EN	5 Days
Sep 28 – Oct 2	Barcelona, Spain	EN	5 Days
October 11-15	Dubai, UAE	EN	5 Days
October 25-29	LIVE Virtual Training	EN	5 Days
November 15-19	Kuwait City, Kuwait	EN	5 Days
November 16-20	Riyadh, KSA	EN	5 Days
November 23-27	Muscat, Oman	EN	5 Days
December 7-11	Abu Dhabi, UAE	EN	5 Days
December 13-17	Riyadh, KSA	EN	5 Days

“This was one of the best courses I’ve taken so far. The instructor, Hamed, has incredible know-how and an exceptional ability to deliver the material in a simple way. My favorite part of the course was the group exercises. I learned much more than I expected. Thank you very much, LEORON!”

Mohammed Shujaa
Specialist, Meridium,
SABIC

SFCC Strategic Finance: Changes and Challenges for a World Class Finance Organization



LEORON Institute



NASBA Credits

COURSE OBJECTIVES

Participants attending this workshop will gain a comprehensive understanding of the implications of change for the finance function and the need to develop a strategic response.

In particular, participants will:

- Develop a strategic vision for finance in the future
- Learn Agile approaches for financial transformation
- Challenge current practices and develop an appetite for World Class Finance
- Understand the requirements of sustainable finance

Date	Location	Lg.	Days
April 26-28	Riyadh, KSA	EN	3 Days
April 27-29	Dubai, UAE	EN	3 Days
April 27-29	LIVE Virtual Training	EN	3 Days
September 6-8	Riyadh, KSA	EN	3 Days
November 16-18	London, UK	EN	3 Days
December 21-23	Dubai, UAE	EN	3 Days

VATI Value Added Tax Implementation



LEORON Institute



NASBA Credits

COURSE OBJECTIVES

Understand the basic concepts and calculation of tax base and rate.

Discuss some advantages and disadvantages of the VAT.

Describe VAT mechanism, particularly in respect of output tax and input tax, in such a way that it remains neutral in its application by businesses.

Identify how VAT applies to international transactions of both goods and services.

Explain the impact of exemption in VAT and how tax is calculated by businesses that deal in exempt supplies.

Date	Location	Lg.	Days
October 19-22	Dubai, UAE	EN	4 Days
December 13-15	LIVE Virtual Training	EN	3 Days

Public Courses



Our experts have been receiving daily industry insights from the EMEA region for well over a decade.

Along with leading global associations and academies, we've used this information to adapt our teachings to regional needs. You'll benefit from an exceptional **Classroom Learning** experience that will boost your competencies according to the most required standards of today.

In fact, when opting for LEORON, you're choosing **60+ attractive destinations**, hundreds of premium venues and learning from prominent global experts in **15+ Knowledge Areas**.

Furthermore, with online learning expanding throughout Academia and beyond, we have implemented our **Live Virtual Training** to stretch your learning experience past the boundaries of location – presentations are interactive, conducted live at a scheduled time throughout the course, mimicking our public sessions both in content and quality.

Have a look at the future you; have a look at LEORON.



Our training approach includes:

- Fluid lectures by authoritative global mentors
- Contemporary AV and printed learning content
- Simulated exams for each topic and exam solutions
- Learning exercises and best practices from the field

Delivery Methods:

 **F2F - FACE-TO-FACE**
CLASSROOM TRAINING

 **LVT - LIVE VIRTUAL**
TRAINING

Advantages of Public Courses



Comprehensive

Wide range of dates and locations to accommodate your preferred schedule.



Networking

Meet with leading names from across the industry.



Attractive Destinations

Choose from one of our 60 global destinations, such as: Dubai, Abu Dhabi, London, Paris, Jonkoping, Riyadh, Almaty, Barcelona...



Certified

All our courses are certified by leading world academies, such as ASQ, LSBF, PMI, IIA, HRCI, APICS, ILM, IACCM and many more.



Established by Experts

World expert trainers that engage you in participative and cooperative training.



Live Virtual Training Option

Stretch your learning experience past the boundaries of location conducted live at a scheduled time throughout the course.

In-House Training Solutions

Time, Venue,
and Content
**Entirely Up
To You**

Our in-house programs are meant for clients who choose to train their people, in their location of choice, at their preferred schedule.

We'll fly our trainers and materials to your premises, securing you a custom-made, cost-efficient learning experience. We'll even break down an in-house and let you choose further:

 **Off-The-Shelf**  **Customized**  **Bespoke**

Benefits of In-House Training

 **Lower Investment**
In-house group training is a cost-effective solution and helps optimize your training budget.

 **Flexibility**
Training sessions are set according to your time/location preferences.

 **Adaptable**
Trainer is picked by the client and trainees to fit the exact proficiency level of the group.

 **Custom-Made**
Training is tailored to your employee's specific needs.

 **Time-Effective**
Onsite or offsite individual coaching sessions and monitoring of change in behavior.

 **Significant**
Well-adjusted to latest global industry standards and business requirements.

See Why Teams of All Sizes Enjoy Our Training Solutions.

THE NEXT ONE CAN BE YOURS.



Executive Education



Top Executive Education Programs

- **Oxford** Artificial Intelligence Programme
- **Oxford** Executive Leadership Programme
- **Oxford** Executive Strategy Programme
- **Oxford** Women's Leadership Programme
- **Oxford** Executive Finance Programme
- **Oxford** Leading Strategic Projects Programme
- **LSE** MBA Essentials
- **LSE** Digital Transformation in HR
- **LSE** Data Analysis for Management
- **Harvard VPAL** Cybersecurity: Managing Risk in the Information Age
- **Yale School of Management** Accelerated Management Program
- **University of Toronto** Healthcare Leadership
- **INSEAD** Artificial Intelligence for Leaders
- **INSEAD** Leadership for Impact Program
- **INSEAD** Strategic Execution for Business Growth
- **INSEAD** Finance Fundamentals For Executives
- **INSEAD** Driving Change in the Digital Era
- **INSEAD** Executive Strategy for Board Leaders
- **INSEAD** Sustainability Leadership Program for Senior Executives

LEORON / edX Executive Education

LEORON
Institute



Offers certificate learning solutions, from the world's best

universities and industry-leaders, designed for all levels of the organization, designed to build essential career focused skills and organizational capabilities.

Cohort-Based Executive Education Structure



6 – 8 Weeks, 4 – 8 Hours Per Week



Faculty & SME led teaching teams | Weekly assessments
Personalized feedback | 24/7 Support Courses



Executive Education

Learning Pathways



Self-Paced eLearning Solutions

On-Demand Training for Your Staff

Utilize Ready-Made eLearning Infrastructure with Our Learning Management System & App

We provide a hassle-free LMS and Web App to foster your eLearning experience. Deploy our content in your app of choice, or opt for one of our pre-made white labeled products.



Save Time & Money



Personalized Learning



High Learning Retention



Enjoy Consistency



Measure ROI & Learner Progress



Leadership Coaching

Coaching is the most effective development tool for senior executives.

One of the things we do very well with our coaching programs help executives understand the need for change and taking responsibility for their personal development and transformation.

If you are looking to improve performance of your leadership team and need assistance from our international faculty of coaches, please give us a call and we will work closely with you to design your coaching program.

STEPS We Use in Helping Successful Leaders Get Even More Successful

1

Leadership Performance Forecasting Psychometric Assessment

Measures Leader's Dominant Competitive Strategy, Ingrained Leadership Culture, Personal Integrity, Deep Thinking, Clear Thinking, Personality and Predictive LeaderVIEWS.

2

Review of the Assessment Results and Determining Growth Areas

Leaders draft development objectives based on Performance forecasts, assisted by their LEORON coach.

3

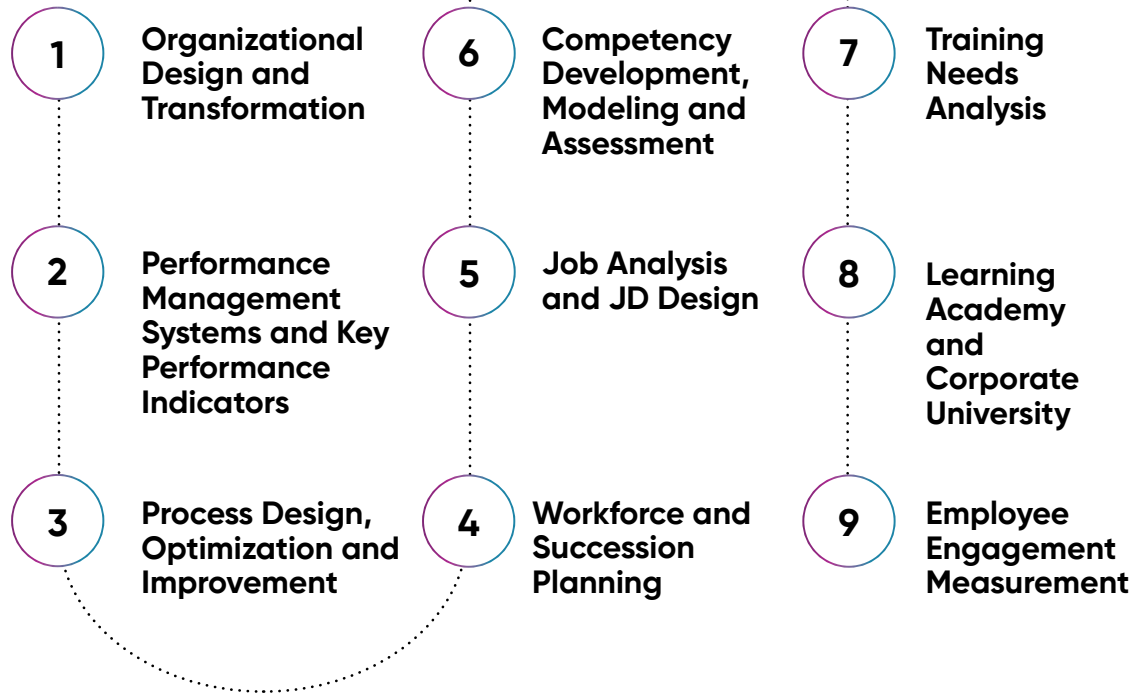
Coaching Sessions with Peer Involvement

On-site or off-site individual coaching sessions and monitoring of change in behavior.



HR Consulting Services

Proven Track Record
of **Delivering Results**
in **9 Key HR Areas**



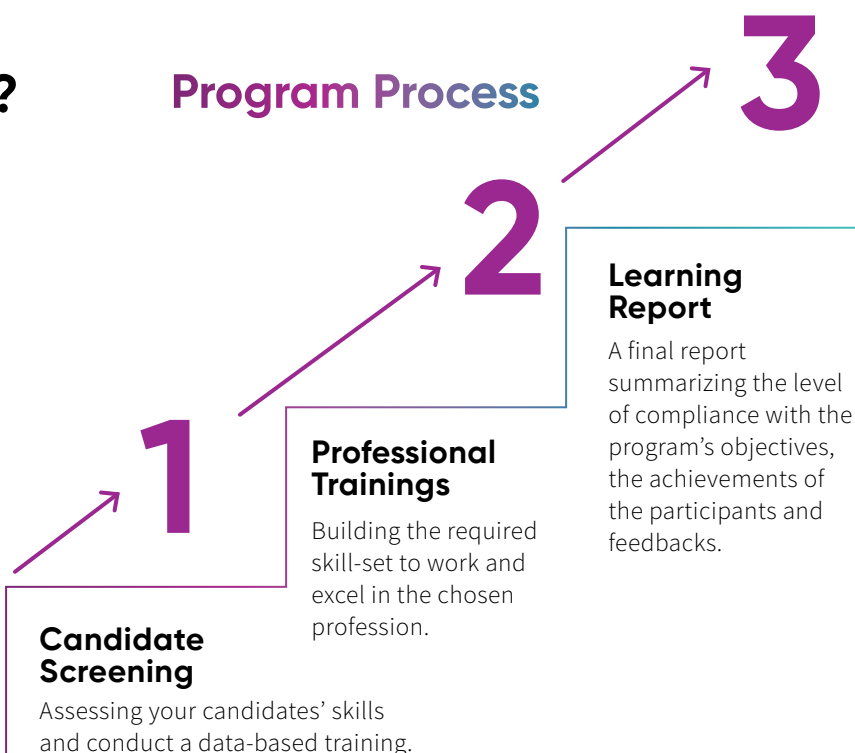
LEORON Train-To-Hire

Why Train-to-Hire?

LEORON Train-to-Hire (TTH) is a comprehensive solution designed to address workforce needs in Saudi Arabia by integrating tailored training and recruitment strategies.

This model identifies potential talent, equips them with necessary skills through focused training modules, and matches them to suitable roles within various industries. It emphasizes a seamless transition from learning to employment, boosting workplace readiness and ensuring that organizations receive candidates who can contribute immediately and effectively.

Program Process



Program Structure and Offerings

Four-Week and Six-Week Programs:

Each program is tailored to meet industry-specific needs.

Project Management

Covering project fundamentals, advanced tools, risk management, and stakeholder communications.

Cyber Security

From basic Cyber Security principles to advanced and sustainable Cyber Security practices.

Information Technology

Equips participants with foundational and advanced skills in IT infrastructure and systems management.

Human Resources

Addressing everything from talent acquisition to performance management systems.

Sales and Marketing

Focusing on CRM systems, digital marketing tools, and advanced negotiation skills.

Finance & Accounting

Covering financial fundamentals, compliance, and risk management.

The **Very First TV Show** to Cover the **Learning Industry**

L3RN Channel is a LEORON Institute-backed TV project focusing exclusively on the learning industry.

More than 60 guests have been featured on the L3RN Channel to date, including executives and high-profile managers from companies such as Aramco, NAJM Company for Insurance Services, TDRA, Kahoot! and more.

The show seizes current events from the EdTech and Training spectrum across the Middle East, Europe, and the US – shedding light on some of the most common learning and development challenges of today’s enterprises and their training needs.

Featured experts have commonly addressed topics related to improvements, ideas, and strategy within the industry – making L3RN Channel the number one information hub for field professionals.

The L3RN Channel has produced 56 episodes and gained the attention of more than 40,000 viewers. Head to our YouTube page to watch your favourite learning and development topic discussed by leading experts:

<https://www.youtube.com/@LEORONInstitute/videos>

L3RN
CHANNEL

14
Seasons

56
Episodes

100+
Guests

40k+
Viewers

*in 2022
alone



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KHOBAR



DUBAI



ABU DHABI



MUSCAT



KUWAIT CITY



MANAMA



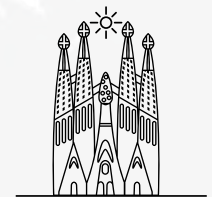
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Abu Dhabi Centre for
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Ministry of Higher Education,
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No. 1772910

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& Training

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هيئة تقويم التعليم والتدريب
Education & Training Evaluation Commission



Faculty Experts – Leadership



Change & Innovation Management

Morne M.

Dr. Morne has more than 20 years of experience as faculty, manager and consultant, holding a Ph.D. in the Management of Technology and Innovation with main areas of expertise in Leadership, Systems Thinking, Future Thinking, Strategic Thinking, Creative Innovation and Change Thinking. His book, Systemic Leadership Learning – Leadership Development in the Era of Complexity, is prescribed at USB-ED on the Executive Development program, as well as for the M.Phil. in Coaching, and has been the main text for the International Certificate in Advanced Leadership in Dubai for the last four years.



Strategy & Leadership Programs

Nigel T.

Head of Practice at LEORON and Non-Executive Director/Advisor and innovation specialist with a career in international business and project management and the development of business to business services spanning 30 years.



Leadership

Dr. Hadi A.R.

Dr. Hadi is a Senior Consultant in Leadership with 25 years experience in the field of healthcare management (most of the years spent at King Faisal Specialist Hospital and Research Center, Riyadh, Saudi Arabia). He holds his PhD in Business Management from Aston University, Birmingham, UK. In the training area, he conducted hundreds of professional training courses in the Leadership, Executive Mini-MBA, TOT, Soft skills, EQ, Time management, Strategic Planning, Business Ethics and Acumen.



Coaching for Success and Conflict Management

Goran G.

Goran specializes in leadership, employee development, employee motivation and company culture building. Throughout his career, Goran held several executive roles ranging from business development and entrepreneurship in general to instructional design and consulting.



Strategic Planning and Emotional Intelligence

Mohammed A. S.

Mohammed is a versatile, multi-disciplined and energetic executive who leads teams, divisions, cross-functional collaborative teams and task forces. A strategic thinker who finds creative solutions for everyday challenges that faces organizations at all levels and a seasoned negotiator, deal maker as well as an expert in sales. He has extensive experience in change management and has overseen big number of transformations.



Strategic Leadership and Systems Thinking

Prof. Steyn H.

Prof Steyn holds a Moderator appointment with Harvard Business School Publishing in the UAE, and mentor and supervise Masters and PHD degree students in the region and elsewhere. He is a subject expert in Leadership, Strategy, Systems Thinking and Supply Chain Management.



Emotional Intelligence and Communication Skills

Nicole S.

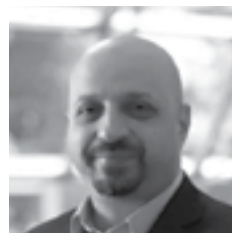
Nicole is an internationally experienced Corporate Trainer for Management and Leadership Development (Executive Educator); Certified Executive Coach through Marshall Goldsmith Stakeholder Centered Coaching (California, USA); Accredited Neuro Linguistic Programming Practitioner (Dubai, UAE); Registered assessor for ILM (Institute of Leadership and Management through City & Guilds (United Kingdom).



Business Communication and Writing

Ilche E.

Ilche is a Consultant and soft skills Trainer with 10+ years of diverse managerial, supervisory, consulting and training advisory experience. He has a vast experience working in Europe as well as working in the Gulf region (UAE, Saudi Arabia, Kuwait, Oman and Qatar) During his professional career so far he has worked in the fields of Educational Management, Professional Training and Development industry, Project Management as well as Business Development Management and Sales.



Negotiation Skills and Customer Relationship

Mohammad A.

Mohammad is an expert trainer specialized in sales, customer experience, customer service, and empowerment programs on the individual & organizational levels. With an experience more than 19 years; he pursued a successful career as a skilled trainer and coach and contributed to the human capital development, growth and bottom line of a wide number of organizations in various industries including telecommunication, banking, insurance, oil & gas, and GT services industries.

Faculty Experts – Technical



Elias R.

Elias is a Costa Rican Architect and Builder, LEED AP BD+C, Member of the International Chapter of the America Institute of Architects and a member of the Costa Rica, Panama and Bolivia Green Building Councils. With more than 18 years of experience in the construction Industry, 16+ years of teaching Architecture and also Directing the UACA School of Architecture in Costa Rica. Over the course of his career, Elias has designed, built and partnered in several types of projects, that range from housing to Hydro Power plants.

Engineering and Maintenance



Ahmed S.

A project manager and IT professional with more than 30 years of experience at international companies. Provided project management services based on PMI standards to different business sectors. Managed several large-scale IT projects in the oil & gas industry and the airline industry including development, implementation, Integration Testing & Quality Assurance.

Projects and IT



Hesham M.

Hesham Mokhiemer is an experienced accounting and finance instructor with a strong track record. He has taught courses and workshops for leading training companies in the Middle East, delivering over 5000 hours of training to 4500+ trainees. With nearly two decades of practical financial experience in multinational organizations, Hesham brings firsthand knowledge to his teaching.

Finance & Accounting



Hamed B.

An internationally renowned financial consultant and trainer over the past 18 years. With global experience in the fields of financial analysis, modelling, corporate governance, consultation and training, Hamed has been consistently acclaimed as one of the top financial consultants in many countries around the world.

Financial Programs



Hilmar W.

Hilmar is an experienced Program and Security Manager and renowned expert in the fields of Program Management, Project Management, Risk Management, Business Analysis, PMO and Agile. Hilmar has 20+ years of professional experience in managing military and industrial projects and programs – most notably, he's been working since 2010 in a Senior Management role in a National Security Program in the Middle East.

Projects



Martin C.

Martin has 25+ years experience in supplier management and sourcing strategy, having started his career specialising in Business Demand Management for a global engineering company in the oil refinery / pharmaceuticals sector. Martin joined the WCC team in March 2011, serves as an WCC learning and certification coach, is co-author of the WCC's supplier relationship management program and learning content lead for the Shared Services and Outsourcing Professional program.

Procurement & Contracts



Geoff W.

Geoff is an executive leader, expert trainer, coach and speaker with 20+ years of management experience across various industries as healthcare, hospitality, corporate real estate and IT. His areas of expertise are Strategic Management, Change Management, Communication and Soft Skills, Business Transformation, Process Improvement and Portfolio Management, accompanied by broad international exposure spanning across diverse cultural groups within MENA, Europe & North America.

Facility Management



Mohammad K.

Mohammad is a Certified Internal Auditor with experience in Internal Audit, Risk Management, Risk Assessment, Sarbanes Oxley, Internal Audit Capacity Building and Corporate Governance. He is an Internal Audit practitioner and is currently the Head of Internal Audit at Banque Misr Liban (BML) in Beirut, Lebanon.

Audit and Risk Management



Prof. Thomas H.

Professor Thomas is leadership, business processes and quality management trainer, coach and mentor and has thirty-seven years of combined experience both as a military leader and corporate business executive.

Quality Improvement and Leadership

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+966 11 464 4865

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