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LEORON Institute

Management & Leadership

Training Prospectus 2026



Radiating Knowledge - Evolved

leoron.com

In Partnership with:



THE KPI INSTITUTE



Who We Are

LEORON is the leading corporate training and EdTech company in the EMEA region, offering the most comprehensive learning and development solutions across all strategic corporate functions.

Our expert faculty delivers 3000+ programs annually, equipping over 50,000 professionals with essential skills and tech expertise to stay competitive. We support our valued clients with HR and L&D tools including Training Needs Analysis, Competency Development and Assessment and custom-built programs that cater to specific industries and knowledge areas.

LEORON has expanded its expertise in digital learning and talent management solutions to provide a vast array of services, including bespoke digital learning content, talent and performance platforms, and the largest content library in the Middle East, tailored for Corporate, Academic, and Government sectors. This approach ensures we continue to enhance workforce capabilities and drive organizational success, meeting the ambitious demands of our clients across the region.

LEORON mission remains boosting competitiveness of our clients worldwide through continuous learning, while we strive to achieve our vision of becoming the top quality corporate training and EdTech provider in the EMEA and beyond.



Our Services

**Certified & Customized
Training Programs**

**Executive
Education**

**Talent Development
Solutions**

**Executive and
Leadership Coaching**

Train-To-Hire

**LMS and LXP
Platforms**

Training Programs



AISEL AI Strategies for Executive Leaders



COURSE OBJECTIVES

Detailed understanding of the types of AI that will impact your workforce/workplace.

Concrete research, methods and tools to make most effective use of AI in the workplace

Understanding of how AI will change organization and HR operating models.

An approach to define and implement "future skills" learning programmes for AI.

Action & change plan to prepare the workforce to effectively harness AI.

Date	Location	Lg.	Days
March 29 – April 2	Kuwait City, Kuwait	EN	5 Days
April 19-23	LIVE Virtual Training	EN	5 Days
April 20-24	London, UK	EN	5 Days
June 22-26	Barcelona, Spain	EN	5 Days
June 22-26	LIVE Virtual Training	EN	5 Days
September 14-18	Abu Dhabi, UAE	EN	5 Days
September 21-25	LIVE Virtual Training	EN	5 Days
September 21-25	London, UK	EN	5 Days
October 4-8	LIVE Virtual Training	EN	5 Days
October 4-8	Riyadh, KSA	EN	5 Days
November 8-12	Kuwait City, Kuwait	EN	5 Days
November 9-13	Dubai, UAE	EN	5 Days
November 23-27	Abu Dhabi, UAE	EN	5 Days

“ This course from LEORON was amazing! It provided valuable insights that will help guide my career path moving forward. The trainer, Lawrence, was incredibly engaging, showcasing impressive expertise in the subject matter and articulating concepts effectively. The people behind the facilitation of the course were super helpful. I would definitely recommend this highly credited course to others. ”

Jabar Sadiq

Financial Planning and Analysis Manager
NEOM

CBSC Certificate in Strategy Management and the Balanced Scorecard



London
School of Business
& Finance
EXECUTIVE EDUCATION



Exam Preparation Course

NASBA Credits

COURSE OBJECTIVES

Learn how to build strategic thinking and awareness for executives and managers

Understand how to apply the latest techniques used by the business gurus

Detecting the critical issues facing your own strategy development and deployment

Learn to better understand the role of the performance measurement in strategic planning

Developing and using balanced scorecards

Date	Location	Lg.	Days
May 10-14	Riyadh, KSA	EN	5 Days
May 11-15	Dubai, UAE	EN	5 Days
May 11-15	LIVE Virtual Training	EN	5 Days
June 8-12	Abu Dhabi, UAE	EN	5 Days
June 15-19	London, UK	EN	5 Days
August 9-13	Kuwait City, Kuwait	EN	5 Days
August 10-14	Abu Dhabi, UAE	EN	5 Days
September 7-11	LIVE Virtual Training	EN	5 Days
September 7-11	Madrid, Spain	EN	5 Days
September 21-25	LIVE Virtual Training	EN	5 Days
September 21-25	London, UK	EN	5 Days
October 11-15	LIVE Virtual Training	EN	5 Days
October 11-15	Riyadh, KSA	EN	5 Days
November 2-6	Abu Dhabi, UAE	EN	5 Days
November 9-13	LIVE Virtual Training	EN	5 Days
November 9-13	LIVE Virtual Training	EN	5 Days
November 9-13	London, UK	EN	5 Days
November 22-26	Riyadh, KSA	EN	5 Days
November 23-27	Dubai, UAE	EN	5 Days
November 23-27	LIVE Virtual Training	EN	5 Days
December 7-11	Amsterdam, Netherlands	EN	5 Days
December 7-11	LIVE Virtual Training	EN	5 Days
December 7-11	LIVE Virtual Training	EN	5 Days
December 14-18	Barcelona, Spain	EN	5 Days
December 14-18	LIVE Virtual Training	EN	5 Days
December 14-18	LIVE Virtual Training	EN	5 Days

CALS Certificate in Advanced Leadership Skills - Future-ready Insights, Models and Practices

Exam Preparation Course



NASBA Credits

COURSE OBJECTIVES

Recognize the value of great leadership to the success of your career, your team and your business.

Develop and demonstrate your personal leadership ethos and style.

Develop the drive and energy to achieve exceptional results.

Leverage relationships to generate individual, team business achievement.

Drive continuous improvement by raising performance standards of those around you.

Develop an action plan that will drive, change, and improve your leadership effectiveness.

Date	Location	Lg.	Days
April 6-10	Abu Dhabi, UAE	EN	5 Days
April 19-23	LIVE Virtual Training	EN	5 Days
April 19-23	Riyadh, KSA	EN	5 Days
April 20-24	Dubai, UAE	EN	5 Days
May 11-15	Lisbon, Portugal	EN	5 Days
May 11-15	LIVE Virtual Training	EN	5 Days
May 17-21	Muscat, Oman	EN	5 Days
June 7-11	Kuwait City, Kuwait	EN	5 Days
June 8-12	London, UK	EN	5 Days

Date	Location	Lg.	Days
June 22-26	Barcelona, Spain	EN	5 Days
July 20-24	Abu Dhabi, UAE	EN	5 Days
July 20-24	London, UK	EN	5 Days
August 3-7	Amsterdam, Netherlands	EN	5 Days
August 23-27	LIVE Virtual Training	EN	5 Days
August 23-27	Riyadh, KSA	EN	5 Days
Aug 31 – Sep 4	Salalah, Oman	EN	5 Days
September 6-10	LIVE Virtual Training	EN	5 Days
September 13-17	Jeddah, KSA	EN	5 Days
September 14-18	LIVE Virtual Training	EN	5 Days
September 14-18	Paris, France	EN	5 Days
September 21-25	LIVE Virtual Training	EN	5 Days
September 21-25	London, UK	EN	5 Days
Sep 28 – Oct 2	Oxford, UK	EN	5 Days
October 4-8	Doha, Qatar	EN	5 Days
October 11-15	Kuwait City, Kuwait	EN	5 Days
October 12-16	Abu Dhabi, UAE	EN	5 Days
October 18-22	Manama, Bahrain	EN	5 Days
October 26-30	Vienna, Austria	EN	5 Days
November 9-13	Dubai, UAE	EN	5 Days
November 9-13	Istanbul, Turkey	EN	5 Days
November 9-13	LIVE Virtual Training	EN	5 Days
November 16-20	Muscat, Oman	EN	5 Days
Nov 30 – Dec 4	Oxford, UK	EN	5 Days
December 7-11	LIVE Virtual Training	EN	5 Days
December 7-11	Singapore, Singapore	EN	5 Days
December 14-18	LIVE Virtual Training	EN	5 Days
December 14-18	London, UK	EN	5 Days
December 21-25	Abu Dhabi, UAE	EN	5 Days
December 27-31	Riyadh, KSA	EN	5 Days

SHW Professional Certificate in The Science of Happiness at Work

Exam Preparation Course



Berkeley
UNIVERSITY OF CALIFORNIA

COURSE OBJECTIVES

The research-based benefits of experiencing happiness at work, for both individuals and organizations as a whole.

How to evaluate the level of happiness in an organization.

Concrete strategies for boosting happiness and resilience to stress.

How to build more cooperative and collaborative workplace relationships.

How to lead with social and emotional intelligence.

Date	Location	Lg.	Days
May 17-21	Kuwait City, Kuwait	EN	5 Days
July 12-16	LIVE Virtual Training	EN	5 Days
July 12-16	Riyadh, KSA	EN	5 Days

CDTP Certified Design Thinking Professional (CDTP)[®]

Exam Preparation Course



NASBA Credits

COURSE OBJECTIVES

Recognize the value of great leadership to the success of your career, your team and your business.

Develop and demonstrate your personal leadership ethos and style.

Develop the drive and energy to achieve exceptional results.

Leverage relationships to generate individual, team business achievement.

Drive continuous improvement by raising performance standards of those around you.

Develop an action plan that will drive, change, and improve your leadership effectiveness.

Date	Location	Lg.	Days
April 19-21	LIVE Virtual Training	EN	3 Days
April 19-21	Riyadh, KSA	EN	3 Days
August 17-19	London, UK	EN	3 Days
November 15-17	LIVE Virtual Training	EN	3 Days
November 15-17	Riyadh, KSA	EN	3 Days

CIL Certified Innovation Leader

Exam Preparation Course



NASBA Credits

COURSE OBJECTIVES

This course arms you with the knowledge and skills required to lead and participate in innovation efforts in your company, creating a culture of effective innovation throughout the entire life cycle.

Developing a sustainable approach to gain or maintain a competitive advantage in your field.

Maintaining operational effectiveness throughout each stage of the innovation process.

Ensure planning efforts are geared towards profitability and the voice of the customer.

Provides employees with a widely-respected credential and is an invaluable mark for successful selection and hiring of innovation leader candidates

Date	Location	Lg.	Days
June 22-25	Madrid, Spain	EN	4 Days
October 12-15	LIVE Virtual Training	EN	4 Days
October 12-15	London, UK	EN	4 Days
Nov 30 – Dec 3	LIVE Virtual Training	EN	4 Days
Nov 30 – Dec 3	Riyadh, KSA	EN	4 Days

CDTS Certificate in Digital Transformation Strategy - Innovation, Cyber Resilience and Tech in Practice

Exam Preparation Course



NASBA Credits

COURSE OBJECTIVES

Explain the current and potential impact of digitalization in the industries

Understand the collision between traditional and digital business models and how to reinvent your business for future success.

Understand and clarify various technologies used in the progressive and creative industries.

Identify opportunities for Digital Technology usage in various E&P industry activities.

Analyze the impact of digitization and technology on business operations.

Propose new ways to perform efficiently in the workplace (upskilling talents for moving up the value chain) in line with latest technological breakthroughs.

Learn to assemble the team to experiment with new ideas, re-examine your core beliefs, and reinvent your business rulebook for the digital future.

Date	Location	Lg.	Days
January 26-30	Madrid, Spain	EN	5 Days
April 5-9	Kuwait City, Kuwait	EN	5 Days
April 19-23	LIVE Virtual Training	EN	5 Days
April 20-24	London, UK	EN	5 Days
June 15-19	London, UK	EN	5 Days
June 28 – July 2	LIVE Virtual Training	EN	5 Days
June 28 – July 2	Riyadh, KSA	EN	5 Days
July 27-31	London, UK	EN	5 Days
September 7-11	Abu Dhabi, UAE	EN	5 Days
September 7-11	LIVE Virtual Training	EN	5 Days
September 7-11	London, UK	EN	5 Days
October 11-15	Kuwait City, Kuwait	EN	5 Days
October 18-22	Manama, Bahrain	EN	5 Days
October 25-29	Doha, Qatar	EN	5 Days
November 9-13	Dubai, UAE	EN	5 Days
November 9-13	LIVE Virtual Training	EN	5 Days
December 6-10	LIVE Virtual Training	EN	5 Days
December 6-10	Riyadh, KSA	EN	5 Days
December 7-11	Abu Dhabi, UAE	EN	5 Days
December 14-18	Barcelona, Spain	EN	5 Days

CInP Certified Innovation Professional (CInP)[®]

Exam Preparation Course



GLOBAL
INNOVATION
INSTITUTE
Authorized Training & Assessment Provider

COURSE OBJECTIVES

Explain the core concepts and fundamentals of business innovation, including its types, processes, and outputs. Participants will gain a solid foundation in innovation knowledge, exploring the various forms innovation can take and how they create value for organizations.

Apply creativity, ideation, and brainstorming techniques to generate innovative ideas and solutions. Learners will practice structured methods such as the GInI Breakthrough Innovation Method to turn creative thinking into actionable innovation outcomes.

Analyze and manage innovation projects across different phases—from front-end exploration and research to implementation and scaling. Participants will develop the ability to structure projects, use research for insights, and drive innovations through the front, mid, and back ends of the innovation cycle.

Demonstrate knowledge of the roles and responsibilities of innovation professionals and managers in leading teams, managing systems, and fostering engagement. Learners will understand how to lead and build innovation teams, manage innovation programs, and facilitate open innovation collaborations within and outside the business.

Integrate advanced tools such as Design Thinking, Human-Centric Design, storytelling, and idea selection methods into innovation practice. Participants will apply these methods to reframe challenges, communicate ideas effectively, and select the most promising innovations for implementation.

Date	Location	Lg.	Days
May 11-14	LIVE Virtual Training	EN	4 Days
May 11-14	Riyadh, KSA	EN	4 Days
September 14-17	Barcelona, Spain	EN	4 Days
September 14-17	LIVE Virtual Training	EN	4 Days
December 14-17	Riyadh, KSA	EN	4 Days

CMM Change Management Master – Advanced Diploma Program

Exam Preparation Course



ANAB
ACCREDITED
CERTIFICATE COURSE



NASBA Credits

COURSE OBJECTIVES

Learners will be able to Build and deliver a detailed Change Management Process.

Learners will be able to implement the key principles of effective Change Management for driving the business improvements defined by their strategic corporate policy.

Learners will be able to develop change objectives and the realization of benefits.

Learners will be able to adapt the organization to meet ever changing and demanding stakeholder expectations.

Learners will be able to apply essential change management qualities in the leadership roles.

Date	Location	Lg.	Days
March 29 – April 2	Kuwait City, Kuwait	EN	5 Days
April 12-16	LIVE Virtual Training	EN	5 Days
April 13-17	Abu Dhabi, UAE	EN	5 Days
June 15-19	Abu Dhabi, UAE	EN	5 Days
July 13-17	LIVE Virtual Training	EN	5 Days
July 13-17	Madrid, Spain	EN	5 Days
October 12-16	Abu Dhabi, UAE	EN	5 Days
October 26-30	Dubai, UAE	EN	5 Days
October 26-30	LIVE Virtual Training	EN	5 Days
November 16-20	LIVE Virtual Training	EN	5 Days
November 16-20	London, UK	EN	5 Days
December 7-11	Dubai, UAE	EN	5 Days
December 7-11	LIVE Virtual Training	EN	5 Days



COBDM Certificate in Organizational Behavior, Development & Management



London
School of Business
& Finance
EXECUTIVE EDUCATION



Exam Preparation Course



NASBA Credits

COURSE OBJECTIVES

What defines organizations and management

How the management challenges of ethics, change, performance and globalization interact with Organizational Behavior

The nature and impact of individuality on work activities

The ways in which groups form and interact whilst undertaking work within organizations

The influence of technology on work within the organization

Date	Location	Lg.	Days
April 12-16	LIVE Virtual Training	EN	5 Days
April 13-17	Riyadh, KSA	EN	5 Days
July 12-16	Riyadh, KSA	EN	5 Days
July 13-17	LIVE Virtual Training	EN	5 Days
Sep 28 – Oct 2	Dubai, UAE	EN	5 Days
Sep 28 – Oct 2	LIVE Virtual Training	EN	5 Days
November 16-20	Barcelona, Spain	EN	5 Days
November 16-20	LIVE Virtual Training	EN	5 Days

GSLE 10 Golden Stars to Leadership Excellence



CMI
RECOGNISED

COURSE OBJECTIVES

Learn how to self-reflect, analyze leadership style, and identify growth areas.

Strengthen self-leadership through emotional intelligence and NLP to adapt leadership style.

Build trust, accountability, and psychological safety to create high-performing teams.

Apply neuroscience tools and situational leadership techniques to develop future leaders.

Lead transformation with confidence by mastering adaptability and digital-age leadership.

Date	Location	Lg.	Days
June 21-25	Riyadh, KSA	EN	5 Days
September 6-10	LIVE Virtual Training	EN	5 Days
September 6-10	Riyadh, KSA	EN	5 Days
November 8-12	LIVE Virtual Training	EN	5 Days
November 8-12	Riyadh, KSA	EN	5 Days

MIDP® Master Instructional Designer Program®



atd Association for
Talent Development

COURSE OBJECTIVES

Earn the globally recognized Master Instructional Designer designation upon successful completion.

Engage with advanced instructional design techniques that span multiple modalities, including e-learning, virtual, and blended formats.

Access industry-leading tools and templates to support instructional design success.

Network and learn alongside expert facilitators and peers to refine your instructional design approach.

Gain practical skills by designing learning solutions that enhance performance and drive organizational impact.

Date	Location	Lg.	Days
April 20 – June 11	LIVE Virtual Training	EN	40 Days
Aug 2 – Sep 24	LIVE Virtual Training	EN	40 Days

MPCP Master Performance Consultant Program



atd Association for
Talent Development

COURSE OBJECTIVES

Master the ATD Performance Consulting Framework to diagnose and address performance gaps effectively.

Earn the ATD Master Performance Consultant™ credential, recognized globally for excellence in talent development.

Learn hands-on strategies to engage clients, manage consulting projects, and drive measurable business impact.

Build a toolkit of resources, templates, and frameworks for real-world performance consulting applications.

Connect with a global network of professionals and gain insights from ATD's expert facilitators.

Date	Location	Lg.	Days
Sep 6 – Oct 29	LIVE Virtual Training	EN	40 Days

Mini MBA Executive Mini MBA



London
School of Business
& Finance
EXECUTIVE EDUCATION



Exam Preparation Course



NASBA Credits

COURSE OBJECTIVES

To be fully conversant with the technicalities, terminology and academic models associated with MBA study and their application in the modern business environment.

To be able to apply such knowledge for the success of their organization.

To be able to design, implement and develop innovative business strategies and structures.

To be equipped to understand the demands of complex business operations and the environment within which they operate.

To understand the leader's role in today's increasingly competitive business environment.

Date	Location	Lg.	Days
April 20-24	Barcelona, Spain	EN	5 Days
May 10-14	LIVE Virtual Training	EN	5 Days
August 16-20	Riyadh, KSA	EN	5 Days
August 17-21	Dubai, UAE	EN	5 Days
August 17-21	LIVE Virtual Training	EN	5 Days
September 7-11	LIVE Virtual Training	EN	5 Days
September 7-11	London, UK	EN	5 Days
September 13-17	Kuwait City, Kuwait	EN	5 Days
September 14-18	Oxford, UK	EN	5 Days
October 26-30	Abu Dhabi, UAE	EN	5 Days
November 23-27	Barcelona, Spain	EN	5 Days
November 23-27	LIVE Virtual Training	EN	5 Days
December 7-11	Oxford, UK	EN	5 Days
December 13-17	Riyadh, KSA	EN	5 Days
December 14-18	Dubai, UAE	EN	5 Days
December 14-18	LIVE Virtual Training	EN	5 Days
December 20-24	LIVE Virtual Training	EN	5 Days
December 20-24	London, UK	EN	5 Days

MLTh Masterclass in Leadership Thinking - Strategic, Future, Design, Systemic, Analytical, Innovation & Creative Thinking



Imperial College
London



Exam Preparation Course

NASBA Credits

COURSE OBJECTIVES

Improved ability to solve complex problems

Enhanced skills in thinking creatively for competitive advantage

Clear models and tools on strategy for use in the workplace

Accelerated innovation through new thinking models

Tools for anticipating future trends and responding innovatively

Date	Location	Lg.	Days
January 19-23	Dubai, UAE	EN	5 Days
February 2-6	Barcelona, Spain	EN	5 Days
March 29 – April 2	Kuwait City, Kuwait	EN	5 Days
May 3-7	Riyadh, KSA	EN	5 Days
May 4-8	Dubai, UAE	EN	5 Days
May 4-8	LIVE Virtual Training	EN	5 Days
June 22-26	LIVE Virtual Training	EN	5 Days
June 22-26	Madrid, Spain	EN	5 Days
June 29 – July 3	Abu Dhabi, UAE	EN	5 Days
August 2-6	Kuwait City, Kuwait	EN	5 Days
August 24-28	LIVE Virtual Training	EN	5 Days
August 24-28	London, UK	EN	5 Days
September 7-11	Amsterdam, Netherlands	EN	5 Days
September 14-18	LIVE Virtual Training	EN	5 Days
September 14-18	London, UK	EN	5 Days
September 21-25	Beijing, China	EN	5 Days
October 26-30	Barcelona, Spain	EN	5 Days
November 22-26	LIVE Virtual Training	EN	5 Days
November 22-26	Riyadh, KSA	EN	5 Days
December 7-11	LIVE Virtual Training	EN	5 Days

“If you are growing a team and your organization is either requiring change management or is going through change, you will find this course very insightful. Whether you are an executive or a manager, in both cases you need to be a leader to do it right, and the course will give you the confidence boost towards the next steps.”

Laila Alawneh Soila

Manager – Urban Planning
NEOM

PCLC Professional Certificate in Leadership & Communication

Exam Preparation Course



NASBA Credits

COURSE OBJECTIVES

Learn how to develop and maintain effective working relationships by following principles of leadership development and effective communication techniques.

Understand the importance of communication and trust in developing effective leadership and teamwork to more easily align the team's efforts with organizational strategic goals through improved communicative practices.

Learn motivational factors that influence a team performance and the role of the leader in support and development of team and its members.

When and how to employ a variety of communication styles in writing and speaking.

How to understand the role of formal and informal authority and maintain effective interpersonal communication skills in both.

Date	Location	Lg.	Days
January 12-16	Barcelona, Spain	EN	5 Days
February 1-5	Riyadh, KSA	EN	5 Days
April 12-16	LIVE Virtual Training	EN	5 Days
April 12-16	Manama, Bahrain	EN	5 Days
April 12-16	Riyadh, KSA	EN	5 Days
April 13-17	Dubai, UAE	EN	5 Days
April 19-23	Kuwait City, Kuwait	EN	5 Days
May 4-8	LIVE Virtual Training	EN	5 Days
May 4-8	London, UK	EN	5 Days
May 11-15	Abu Dhabi, UAE	EN	5 Days
June 8-12	London, UK	EN	5 Days
June 22-26	LIVE Virtual Training	EN	5 Days
June 22-26	Madrid, Spain	EN	5 Days
July 6-10	Abu Dhabi, UAE	EN	5 Days
July 13-17	Barcelona, Spain	EN	5 Days
July 13-17	LIVE Virtual Training	EN	5 Days
August 10-14	Kuala Lumpur, Malaysia	EN	5 Days
August 23-27	Jeddah, KSA	EN	5 Days
August 23-27	LIVE Virtual Training	EN	5 Days
August 24-28	Milano, Italy	EN	5 Days
September 6-10	Kuwait City, Kuwait	EN	5 Days
September 7-11	Marbella, Spain	EN	5 Days
September 13-17	LIVE Virtual Training	EN	5 Days
September 13-17	Riyadh, KSA	EN	5 Days
September 21-25	Amsterdam, Netherlands	EN	5 Days
September 23-27	Hong Kong, China	EN	5 Days
October 4-8	Riyadh, KSA	EN	5 Days
October 5-9	Abu Dhabi, UAE	EN	5 Days
October 5-9	Dubai, UAE	EN	5 Days
October 5-9	LIVE Virtual Training	EN	5 Days
October 12-16	Kuala Lumpur, Malaysia	EN	5 Days

Date	Location	Lg.	Days
October 25-29	LIVE Virtual Training	EN	5 Days
October 25-29	Riyadh, KSA	EN	5 Days
November 1-5	Jeddah, KSA	EN	5 Days
November 2-6	London, UK	EN	5 Days
November 2-6	Madrid, Spain	EN	5 Days
November 9-13	Singapore, Singapore	EN	5 Days
November 15-19	Doha, Qatar	EN	5 Days
November 16-20	Dubai, UAE	EN	5 Days
November 16-20	Istanbul, Turkey	EN	5 Days
November 16-20	LIVE Virtual Training	EN	5 Days
November 22-26	Manama, Bahrain	EN	5 Days
December 7-11	Abu Dhabi, UAE	EN	5 Days
December 7-11	Barcelona, Spain	EN	5 Days
December 7-11	LIVE Virtual Training	EN	5 Days
December 13-17	Doha, Qatar	EN	5 Days
December 13-17	Kuwait City, Kuwait	EN	5 Days
December 14-18	Dubai, UAE	EN	5 Days
December 14-18	LIVE Virtual Training	EN	5 Days
December 14-18	London, UK	EN	5 Days

PCIE Professional Certificate in Innovation & Entrepreneurship

Exam Preparation Course



COURSE OBJECTIVES

Understand fundamental user innovation concepts such as lead user, sticky information, peer-to-peer diffusion, diffusion via the market, and low-cost innovation niche.

Apply the concept of lead user to identifying numerous opportunities for entrepreneurial innovation.

Learn the concept of "solution/ need co-forming" and apply it to conceiving a viable and feasible solution to the problem that you seek to solve.

Learn the tools and strategies of entrepreneurial bootstrapping, and apply them to designing the strategy for diffusing your user innovation.

Explore the trends and forces driving the democratization of innovation and apply the insights to uplifting the potential of your entrepreneurial contribution to society.

Date	Location	Lg.	Days
June 22-26	LIVE Virtual Training	EN	5 Days
June 22-26	Marbella, Spain	EN	5 Days
August 3-7	Abu Dhabi, UAE	EN	5 Days
August 16-20	Kuwait City, Kuwait	EN	5 Days
September 7-11	London, UK	EN	5 Days
October 18-22	Doha, Qatar	EN	5 Days
October 25-29	Manama, Bahrain	EN	5 Days
November 15-19	Kuwait City, Kuwait	EN	5 Days
November 23-27	Dubai, UAE	EN	5 Days
November 23-27	LIVE Virtual Training	EN	5 Days

Public Courses



Our experts have been receiving daily industry insights from the EMEA region for well over a decade.

Along with leading global associations and academies, we've used this information to adapt our teachings to regional needs. You'll benefit from an exceptional **Classroom Learning** experience that will boost your competencies according to the most required standards of today.

In fact, when opting for LEORON, you're choosing **60+ attractive destinations**, hundreds of premium venues and learning from prominent global experts in **15+ Knowledge Areas**.

Furthermore, with online learning expanding throughout Academia and beyond, we have implemented our **Live Virtual Training** to stretch your learning experience past the boundaries of location – presentations are interactive, conducted live at a scheduled time throughout the course, mimicking our public sessions both in content and quality.

Have a look at the future you; have a look at LEORON.



Our training approach includes:

- Fluid lectures by authoritative global mentors
- Contemporary AV and printed learning content
- Simulated exams for each topic and exam solutions
- Learning exercises and best practices from the field

Delivery Methods:

 **F2F - FACE-TO-FACE**
CLASSROOM TRAINING

 **LVT - LIVE VIRTUAL**
TRAINING

Advantages of Public Courses



Comprehensive

Wide range of dates and locations to accommodate your preferred schedule.



Networking

Meet with leading names from across the industry.



Attractive Destinations

Choose from one of our 60 global destinations, such as: Dubai, Abu Dhabi, London, Paris, Jonkoping, Riyadh, Almaty, Barcelona...



Certified

All our courses are certified by leading world academies, such as ASQ, LSBF, PMI, IIA, HRCI, APICS, ILM, IACCM and many more.



Established by Experts

World expert trainers that engage you in participative and cooperative training.



Live Virtual Training Option

Stretch your learning experience past the boundaries of location conducted live at a scheduled time throughout the course.

In-House Training Solutions

Time, Venue,
and Content
**Entirely Up
To You**

Our in-house programs are meant for clients who choose to train their people, in their location of choice, at their preferred schedule.

We'll fly our trainers and materials to your premises, securing you a custom-made, cost-efficient learning experience. We'll even break down an in-house and let you choose further:

 **Off-The-Shelf**  **Customized**  **Bespoke**

Benefits of In-House Training

 **Lower Investment**
In-house group training is a cost-effective solution and helps optimize your training budget.

 **Flexibility**
Training sessions are set according to your time/location preferences.

 **Adaptable**
Trainer is picked by the client and trainees to fit the exact proficiency level of the group.

 **Custom-Made**
Training is tailored to your employee's specific needs.

 **Time-Effective**
Onsite or offsite individual coaching sessions and monitoring of change in behavior.

 **Significant**
Well-adjusted to latest global industry standards and business requirements.

See Why Teams of All Sizes Enjoy Our Training Solutions.

THE NEXT ONE CAN BE YOURS.



Executive Education



Top Executive Education Programs

- **Oxford** Artificial Intelligence Programme
- **Oxford** Executive Leadership Programme
- **Oxford** Executive Strategy Programme
- **Oxford** Women's Leadership Programme
- **Oxford** Executive Finance Programme
- **Oxford** Leading Strategic Projects Programme
- **LSE** MBA Essentials
- **LSE** Digital Transformation in HR
- **LSE** Data Analysis for Management
- **Harvard VPAL** Cybersecurity: Managing Risk in the Information Age
- **Yale School of Management** Accelerated Management Program
- **University of Toronto** Healthcare Leadership
- **INSEAD** Artificial Intelligence for Leaders
- **INSEAD** Leadership for Impact Program
- **INSEAD** Strategic Execution for Business Growth
- **INSEAD** Finance Fundamentals For Executives
- **INSEAD** Driving Change in the Digital Era
- **INSEAD** Executive Strategy for Board Leaders
- **INSEAD** Sustainability Leadership Program for Senior Executives

LEORON / edX Executive Education

LEORON
Institute



Offers certificate learning solutions, from the world's best

universities and industry-leaders, designed for all levels of the organization, designed to build essential career focused skills and organizational capabilities.

Cohort-Based Executive Education Structure



6 – 8 Weeks, 4 – 8 Hours Per Week



Faculty & SME led teaching teams | Weekly assessments
Personalized feedback | 24/7 Support Courses



Executive Education

Learning Pathways



Self-Paced eLearning Solutions

On-Demand Training for Your Staff

Utilize Ready-Made eLearning Infrastructure with Our Learning Management System & App

We provide a hassle-free LMS and Web App to foster your eLearning experience. Deploy our content in your app of choice, or opt for one of our pre-made white labeled products.



**Save Time
& Money**



**Personalized
Learning**



**High Learning
Retention**



**Enjoy
Consistency**



**Measure ROI &
Learner Progress**



Leadership Coaching

Coaching is the most effective development tool for senior executives.

One of the things we do very well with our coaching programs help executives understand the need for change and taking responsibility for their personal development and transformation.

If you are looking to improve performance of your leadership team and need assistance from our international faculty of coaches, please give us a call and we will work closely with you to design your coaching program.

STEPS We Use in Helping Successful Leaders Get Even More Successful

1

Leadership Performance Forecasting Psychometric Assessment

Measures Leader's Dominant Competitive Strategy, Ingrained Leadership Culture, Personal Integrity, Deep Thinking, Clear Thinking, Personality and Predictive LeaderVIEWS.

2

Review of the Assessment Results and Determining Growth Areas

Leaders draft development objectives based on Performance forecasts, assisted by their LEORON coach.

3

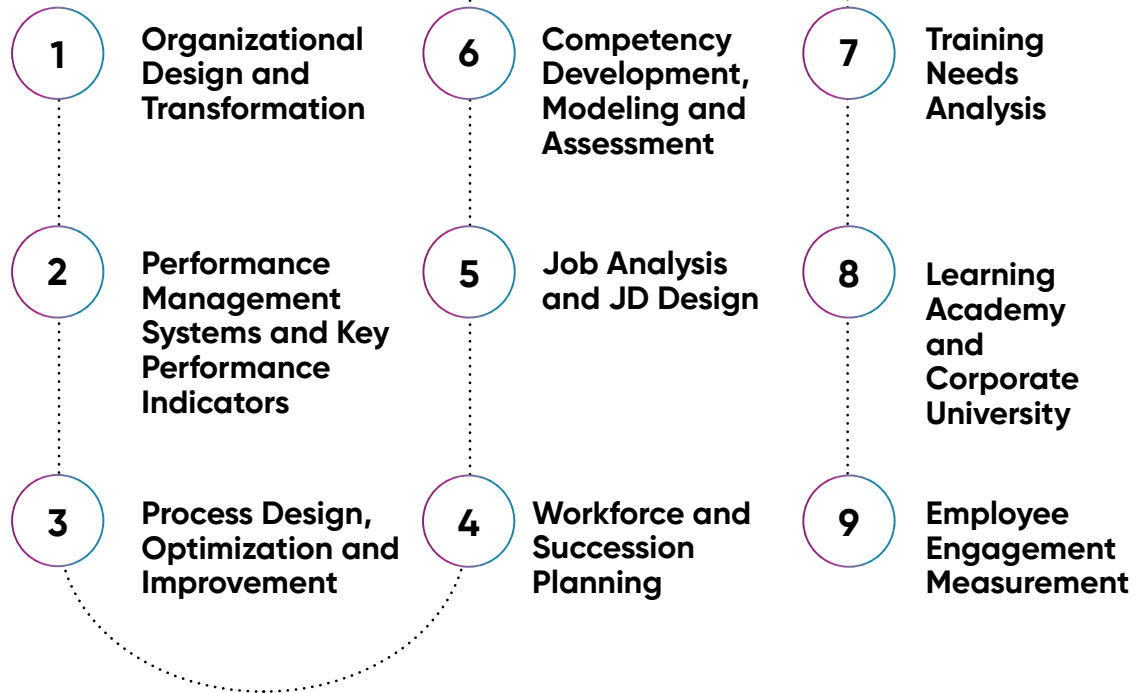
Coaching Sessions with Peer Involvement

On-site or off-site individual coaching sessions and monitoring of change in behavior.



HR Consulting Services

Proven Track Record
of **Delivering Results**
in **9 Key HR Areas**



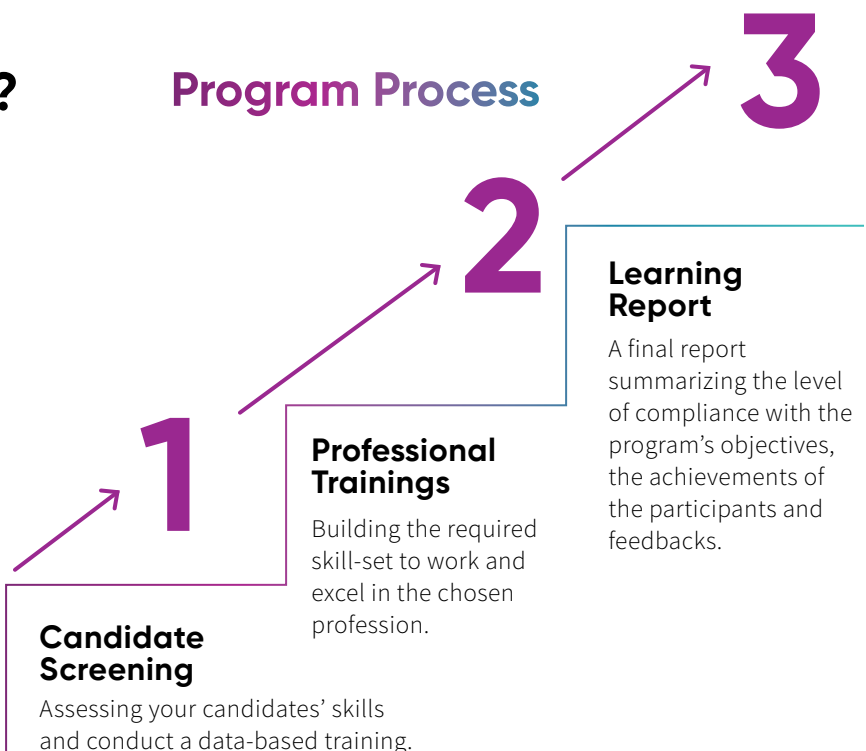
LEORON Train-To-Hire

Why Train-to-Hire?

LEORON Train-to-Hire (TTH) is a comprehensive solution designed to address workforce needs in Saudi Arabia by integrating tailored training and recruitment strategies.

This model identifies potential talent, equips them with necessary skills through focused training modules, and matches them to suitable roles within various industries. It emphasizes a seamless transition from learning to employment, boosting workplace readiness and ensuring that organizations receive candidates who can contribute immediately and effectively.

Program Process



Program Structure and Offerings

Four-Week and Six-Week Programs:

Each program is tailored to meet industry-specific needs.

Project Management

Covering project fundamentals, advanced tools, risk management, and stakeholder communications.

Cyber Security

From basic Cyber Security principles to advanced and sustainable Cyber Security practices.

Information Technology

Equips participants with foundational and advanced skills in IT infrastructure and systems management.

Human Resources

Addressing everything from talent acquisition to performance management systems.

Sales and Marketing

Focusing on CRM systems, digital marketing tools, and advanced negotiation skills.

Finance & Accounting

Covering financial fundamentals, compliance, and risk management.

The **Very First TV Show** to Cover the **Learning Industry**

L3RN Channel is a LEORON Institute-backed TV project focusing exclusively on the learning industry.

More than 60 guests have been featured on the L3RN Channel to date, including executives and high-profile managers from companies such as Aramco, NAJM Company for Insurance Services, TDRA, Kahoot! and more.

The show seizes current events from the EdTech and Training spectrum across the Middle East, Europe, and the US – shedding light on some of the most common learning and development challenges of today’s enterprises and their training needs.

Featured experts have commonly addressed topics related to improvements, ideas, and strategy within the industry – making L3RN Channel the number one information hub for field professionals.

The L3RN Channel has produced 56 episodes and gained the attention of more than 40,000 viewers. Head to our YouTube page to watch your favourite learning and development topic discussed by leading experts:

<https://www.youtube.com/@LEORONInstitute/videos>



14

Seasons

56

Episodes

100+

Guests

40k+

Viewers

*in 2022 alone



Attend Our Programs Worldwide



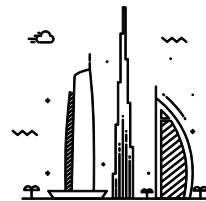
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KHOBAR



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ABU DHABI



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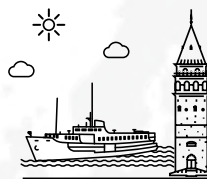
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Faculty Experts – Leadership



Change & Innovation Management

Morne M.

Dr. Morne has more than 20 years of experience as faculty, manager and consultant, holding a Ph.D. in the Management of Technology and Innovation with main areas of expertise in Leadership, Systems Thinking, Future Thinking, Strategic Thinking, Creative Innovation and Change Thinking. His book, Systemic Leadership Learning – Leadership Development in the Era of Complexity, is prescribed at USB-ED on the Executive Development program, as well as for the M.Phil. in Coaching, and has been the main text for the International Certificate in Advanced Leadership in Dubai for the last four years.



Strategy & Leadership Programs

Nigel T.

Head of Practice at LEORON and Non-Executive Director/Advisor and innovation specialist with a career in international business and project management and the development of business to business services spanning 30 years.



Leadership

Dr. Hadi A.R.

Dr. Hadi is a Senior Consultant in Leadership with 25 years experience in the field of healthcare management (most of the years spent at King Faisal Specialist Hospital and Research Center, Riyadh, Saudi Arabia). He holds his PhD in Business Management from Aston University, Birmingham, UK. In the training area, he conducted hundreds of professional training courses in the Leadership, Executive Mini-MBA, TOT, Soft skills, EQ, Time management, Strategic Planning, Business Ethics and Acumen.



Coaching for Success and Conflict Management

Goran G.

Goran specializes in leadership, employee development, employee motivation and company culture building. Throughout his career, Goran held several executive roles ranging from business development and entrepreneurship in general to instructional design and consulting.



Strategic Planning and Emotional Intelligence

Mohammed A. S.

Mohammed is a versatile, multi-disciplined and energetic executive who leads teams, divisions, cross-functional collaborative teams and task forces. A strategic thinker who finds creative solutions for everyday challenges that faces organizations at all levels and a seasoned negotiator, deal maker as well as an expert in sales. He has extensive experience in change management and has overseen big number of transformations.



Strategic Leadership and Systems Thinking

Prof. Steyn H.

Prof Steyn holds a Moderator appointment with Harvard Business School Publishing in the UAE, and mentor and supervise Masters and PHD degree students in the region and elsewhere. He is a subject expert in Leadership, Strategy, Systems Thinking and Supply Chain Management.



Emotional Intelligence and Communication Skills

Nicole S.

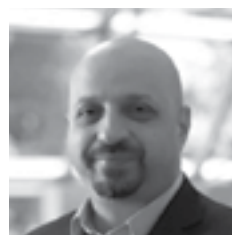
Nicole is an internationally experienced Corporate Trainer for Management and Leadership Development (Executive Educator); Certified Executive Coach through Marshall Goldsmith Stakeholder Centered Coaching (California, USA); Accredited Neuro Linguistic Programming Practitioner (Dubai, UAE); Registered assessor for ILM (Institute of Leadership and Management through City & Guilds (United Kingdom).



Business Communication and Writing

Ilche E.

Ilche is a Consultant and soft skills Trainer with 10+ years of diverse managerial, supervisory, consulting and training advisory experience. He has a vast experience working in Europe as well as working in the Gulf region (UAE, Saudi Arabia, Kuwait, Oman and Qatar) During his professional career so far he has worked in the fields of Educational Management, Professional Training and Development industry, Project Management as well as Business Development Management and Sales.



Negotiation Skills and Customer Relationship

Mohammad A.

Mohammad is an expert trainer specialized in sales, customer experience, customer service, and empowerment programs on the individual & organizational levels. With an experience more than 19 years; he pursued a successful career as a skilled trainer and coach and contributed to the human capital development, growth and bottom line of a wide number of organizations in various industries including telecommunication, banking, insurance, oil & gas, and GT services industries.

Faculty Experts – Technical



Elias R.

Elias is a Costa Rican Architect and Builder, LEED AP BD+C, Member of the International Chapter of the America Institute of Architects and a member of the Costa Rica, Panama and Bolivia Green Building Councils. With more than 18 years of experience in the construction Industry, 16+ years of teaching Architecture and also Directing the UACA School of Architecture in Costa Rica. Over the course of his career, Elias has designed, built and partnered in several types of projects, that range from housing to Hydro Power plants.

Engineering and Maintenance



Ahmed S.

A project manager and IT professional with more than 30 years of experience at international companies. Provided project management services based on PMI standards to different business sectors. Managed several large-scale IT projects in the oil & gas industry and the airline industry including development, implementation, Integration Testing & Quality Assurance.

Projects and IT



Hesham M.

Hesham Mokhiemer is an experienced accounting and finance instructor with a strong track record. He has taught courses and workshops for leading training companies in the Middle East, delivering over 5000 hours of training to 4500+ trainees. With nearly two decades of practical financial experience in multinational organizations, Hesham brings firsthand knowledge to his teaching.

Finance & Accounting



Hamed B.

An internationally renowned financial consultant and trainer over the past 18 years. With global experience in the fields of financial analysis, modelling, corporate governance, consultation and training, Hamed has been consistently acclaimed as one of the top financial consultants in many countries around the world.

Financial Programs



Hilmar W.

Hilmar is an experienced Program and Security Manager and renowned expert in the fields of Program Management, Project Management, Risk Management, Business Analysis, PMO and Agile. Hilmar has 20+ years of professional experience in managing military and industrial projects and programs – most notably, he's been working since 2010 in a Senior Management role in a National Security Program in the Middle East.

Projects



Martin C.

Martin has 25+ years experience in supplier management and sourcing strategy, having started his career specialising in Business Demand Management for a global engineering company in the oil refinery / pharmaceuticals sector. Martin joined the WCC team in March 2011, serves as an WCC learning and certification coach, is co-author of the WCC's supplier relationship management program and learning content lead for the Shared Services and Outsourcing Professional program.

Procurement & Contracts



Geoff W.

Geoff is an executive leader, expert trainer, coach and speaker with 20+ years of management experience across various industries as healthcare, hospitality, corporate real estate and IT. His areas of expertise are Strategic Management, Change Management, Communication and Soft Skills, Business Transformation, Process Improvement and Portfolio Management, accompanied by broad international exposure spanning across diverse cultural groups within MENA, Europe & North America.

Facility Management



Mohammad K.

Mohammad is a Certified Internal Auditor with experience in Internal Audit, Risk Management, Risk Assessment, Sarbanes Oxley, Internal Audit Capacity Building and Corporate Governance. He is an Internal Audit practitioner and is currently the Head of Internal Audit at Banque Misr Liban (BML) in Beirut, Lebanon.

Audit and Risk Management



Prof. Thomas H.

Professor Thomas is leadership, business processes and quality management trainer, coach and mentor and has thirty-seven years of combined experience both as a military leader and corporate business executive.

Quality Improvement and Leadership

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