

L3RN

Sales & Marketing

Training Prospectus 2023

L3ORON Institute

Radiating Knowledge

leoron.com

In Partnership with:



Who We Are

LEORON is the leading corporate training and EdTech company in the EMEA region, with the most comprehensive learning and development solutions in all strategic corporate functions, including Corporate Finance, HR, Procurement and SCM, Technology, Quality, Operations and Engineering.

Through instructor-led sessions, in-company training, and coaching, our faculty of experts deliver over 1200+ programs annually, while 25,000+ professionals are equipped with up to date relevant education and the latest tech solutions across the EMEA region.

We help our valued clients with a wide range of services, including Training Needs Analysis, Competency Development and Assessment, and custom built e-Learning solutions that cater to specific industries and knowledge areas.

LEORON mission remains boosting competitiveness of our clients worldwide through continuous learning, while we strive to achieve our vision of becoming the best quality corporate training and EdTech Company in the EMEA and the world.



1200+
Public Sessions
a year



60+
Global Cities



200+
Certified
Programs



25.000+

LEARNERS PER YEAR



200+
Employees



40+
Int. Associations
& Institutes



120+
Subject Matter
Experts



Mission

BOOSTING COMPETIVENESS of our clients worldwide through continuous learning.

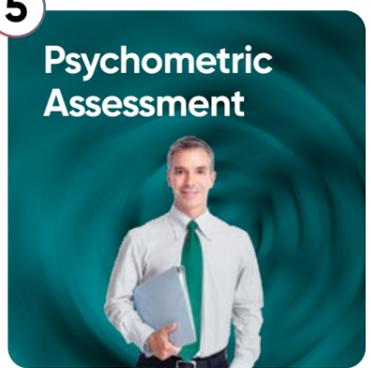


Vision

LEORON as the best quality EdTech Company in the EMEA and the world.



Our Services

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Training Programs

CBM[®] Certified Brand Manager[®]



COURSE OBJECTIVES

Rebuilding and effectively managing your brands for continuous growth of your business

Internationally launching your local brand and being ready for global competition

Rethinking brands in the era of social media and digital influence

Pursuing a career path as an international brand manager

Being familiar with numerous practical insights to assist you in your day to day and long term brand decisions

Date	Location	Lg.	Days
March 06-09	London, UK	EN	4 Days
March 06-09	Riyadh, KSA	EN	4 Days
March 13-16	LIVE Virtual Training	EN	4 Days
June 05-08	LIVE Virtual Training	EN	4 Days
September 04-07	LIVE Virtual Training	EN	4 Days
September 11-14	Riyadh, KSA	EN	4 Days
December 04-07	LIVE Virtual Training	EN	4 Days
December 11-14	Riyadh, KSA	EN	4 Days

CDMSS&P Certified Digital Marketing Specialist- Strategy and Planning

Preparatory course



COURSE OBJECTIVES

Use the key strategy components to develop an effective digital strategy for your business.

Execute a marketing campaign and evaluate its effectiveness in terms of brand performance.

Create a budget for a digital strategy and resource it effectively.

Date	Location	Lg.	Days
March 05-09	LIVE Virtual Training	EN	5 Days
March 12-16	Muscat, Oman	EN	5 Days
May 28 - June 01	LIVE Virtual Training	EN	5 Days
August 06-10	Salalah, Oman	EN	5 Days
October 22-26	LIVE Virtual Training	EN	5 Days
December 10-14	Dubai, UAE	EN	5 Days
December 17-21	Muscat, Oman	EN	5 Days

CDMP Certified Digital Marketing Professional[®]

Preparatory course



COURSE OBJECTIVES

Increase your website's visibility through Search Engine Optimization (SEO) techniques.

Drive qualified traffic to your website through Pay-Per-Click (PPC) advertising.

Execute digital display campaigns.

Capture, segment and manage subscribers to plan and execute a successful email marketing campaign.

Use suitable social media channels to grow and engage an audience.

Measure and optimize social media campaigns.

Leverage mobile marketing for its micro-targeting advantages.

Analyze and optimize your overall digital marketing activity.

Create a formal digital marketing plan for your business.

Date	Location	Lg.	Days
March 05-09	London, UK	EN	5 Days
March 12-16	LIVE Virtual Training	EN	5 Days
June 04-08	Dubai, UAE	EN	5 Days
June 04-08	LIVE Virtual Training	EN	5 Days
September 03-07	LIVE Virtual Training	EN	5 Days
December 03-07	Dubai, UAE	EN	5 Days
December 10-14	LIVE Virtual Training	EN	5 Days

CSM Certificate in Social Media



COURSE OBJECTIVES

Knowing how to deliver value, excitement and surprise for your existing and potential customers

Knowing the essentials to make your brand popular by truly engaging with your customers on Facebook, Twitter and many other Social media platforms

Gaining the essential knowledge to perform effective promotion strategies using the Social media arena

Getting familiar with the up to date Social media marketing features and how to use it to crowd source ideas for your business continuous growth

Acquiring in-depth knowledge of different types of Social media activities and understand how they can be used to strengthen the brand-consumer relationship

request this course as an in-house

CPM Certified Product Manager®



COURSE OBJECTIVES

Identify and communicate the strategy for existing products and their evolution.

Clearly communicate a comprehensive business model for your existing business, as well as for new lines of business you want to explore.

Determine the most effective process and methods for effectively managing products based on market and customer insights.

Manage your product team effectively, when you lack direct authority, and even when it doesn't feel like a team.

Speaking the language of senior management, so you can get your ideas implemented by the appropriate decision-makers.

Date	Location	Lg.	Days
March 06-09	LIVE Virtual Training	EN	4 Days
March 06-09	Manchester, UK	EN	4 Days
March 13-16	Riyadh, KSA	EN	4 Days
June 05-08	LIVE Virtual Training	EN	4 Days
June 12-15	Riyadh, KSA	EN	4 Days
September 11-14	LIVE Virtual Training	EN	4 Days
November 13-16	Riyadh, KSA	EN	4 Days
December 11-14	LIVE Virtual Training	EN	4 Days

CPMM Certified Product Marketing Manager®



COURSE OBJECTIVES

Optimize commercialization.

Develop strategic marketing functions throughout the product lifecycle.

Create & execute the marketing plan & budget.

Manage deliverables & campaigns.

Date	Location	Lg.	Days
March 06-09	LIVE Virtual Training	EN	4 Days
June 12-15	LIVE Virtual Training	EN	4 Days
September 25-28	LIVE Virtual Training	EN	4 Days
November 13-16	LIVE Virtual Training	EN	4 Days

CSMMS Certified Social Media Marketing Specialist



COURSE OBJECTIVES

Learn how to use the latest social media marketing techniques to create effective campaigns and strategies that will help make your brand stand out.

Understand how to effectively use social media to reach out to millions of people. In addition to being able to learn effective tactics and strategies, this course will also provide you with a variety of thought leadership skills.

Create effective social media content that will help you connect with the people who matter most to you. Additionally, to be able to use analytical tools to improve the efficiency of your marketing efforts.

Date	Location	Lg.	Days
Feb 26 - Mar 02	LIVE Virtual Training	EN	5 Days
June 18-22	LIVE Virtual Training	EN	5 Days
September 17-21	LIVE Virtual Training	EN	5 Days
November 19-23	LIVE Virtual Training	EN	5 Days



CSMS Certified Search Marketing Specialist



COURSE OBJECTIVES

Learn how to rise in search rankings and become the authority or brand that you want to be. Through a combination of theory and practical skills.

Understand how to optimize a website for business purposes.

Identify how to measure and improve the effectiveness of marketing efforts.

Analyze how to create a smooth and effective consumer journey.

Date	Location	Lg.	Days
March 05-09	LIVE Virtual Training	EN	5 Days
June 11-15	LIVE Virtual Training	EN	5 Days
September 10-14	LIVE Virtual Training	EN	5 Days
November 26-30	LIVE Virtual Training	EN	5 Days

DTS Digital Transformation Strategy



COURSE OBJECTIVES

- Upon completion of this program, participants will be able to:
 - Explain the current and potential impact of digitalization in the industries.
 - Understand the collision between traditional and digital business models and how to reinvent your business for future success.
 - Understand and clarify various technologies used in the progressive and creative industries.
 - Identify opportunities for Digital Technology usage in various E&P industry activities.
 - Analyze the impact of digitization and technology on business operations.
 - Propose new ways to perform efficiently in the workplace (upskilling talents for moving up the value chain) in line with latest technological breakthroughs.
 - Learn to assemble the team to experiment with new ideas, re-examine your core beliefs, and reinvent your business rulebook for the digital future.

Date	Location	Lg.	Days
March 12-16	LIVE Virtual Training	EN	5 Days
June 25-29	London, UK	EN	5 Days
July 16-20	LIVE Virtual Training	EN	5 Days
September 03-07	Dubai, UAE	EN	5 Days
September 03-07	LIVE Virtual Training	EN	5 Days
December 03-07	LIVE Virtual Training	EN	5 Days

SMCP Sales Management Certified Program



COURSE OBJECTIVES

You are identified as a highly competent sales manager who has demonstrated and met the standards for experience, knowledge, attitude and skills set by the CPISA Sales Institute

You improve your career growth opportunities, advancement, and earning potential

Employers know you have solid selling skills and the credentials to prove it

Customers know that you meet a set of rigorous standards for excellence and adhere to a strict Code of Ethics

You are committed to personal career development and lifelong learning

Date	Location	Lg.	Days
February 26-28	LIVE Virtual Training	EN	3 Days
February 26-28	Riyadh, KSA	EN	3 Days
May 21-23	LIVE Virtual Training	EN	3 Days
August 20-22	Dubai, UAE	EN	3 Days
December 10-12	LIVE Virtual Training	EN	3 Days

SSCP Strategic Sales Certified Program



COURSE OBJECTIVES

Reinforce QUOTA Sales Competencies.

Improve your Business Acumen.

How to analyze your CUSTOMER's business environment.

Link your CUSTOMER's business issues to product/services solutions.

Using CALL SHEET to focus your attention and listening on CUSTOMER's train of thought.

Tracking of Key Performance Indicators (KPI) for selfanalysis.

Call preparation and ACCOUNT MANAGEMENT practices.

Date	Location	Lg.	Days
May 28-30	LIVE Virtual Training	EN	3 Days
May 29-31	Dubai, UAE	EN	3 Days
October 15-17	Dubai, UAE	EN	3 Days
October 15-17	LIVE Virtual Training	EN	3 Days

Addendum

Face to Face Classroom Training



Our experts have been receiving daily industry insights from the EMEA region for well over a decade.

Along with leading global associations and academies, we've used this information to adapt our teachings to regional needs.

You'll gain an exceptional learning experience that will boost your competencies according to the most required standards of today.

And not only that...

In fact, when opting for LEORON, you're going for an opportunity that lets you choose among 60+ attractive destinations and hundreds of premium venues, helps you meet and network with leading professionals from the region, and learn from today's most prominent global experts in 15+ industries. Have a look at the future you; have a look at LEORON.

Our training approach includes:

- Fluid lectures by unchallenged global mentors
- Contemporary AV and printed learning content
- Simulated exams per each topic and exam solutions
- Learning exercises and best practices from the field

Advantages of Public Courses



Comprehensive

Wide range of dates and locations that enable you to choose according to schedule.



Networking

Meet with leading names from across the industry.



Certified

All our courses are certified by leading world academies, such as ASQ, LSBF, PMI, IIA, HRCI, APICS, ILM, IACCM and many more.



Established by Experts

World expert trainers that engage you in participative and cooperative training.



Attractive Destinations

Choose from one of our 60 global destinations, such as: Dubai, Abu Dhabi, London, Paris, Jonkoping, Riyadh, Almaty, Barcelona...

Kahoot!

Enjoy gamified learning, assessment tools, and better engagement with our Kahoot! – powered content.



LIVE Virtual Training

Benefits

LIVE Virtual Training



Simple Set-Up

Easy registration through email.



Interactive

Live video interaction among participants and instructors.

Built-in chat to exchange messages individually or with the group.



Engaging

Knowledge retention with in-session activities.



Live Broadcasting

Students see PowerPoint slides in a split-screen to follow along with the instructor.



Tech Support

Dedicated host to ensure that everything runs smoothly.



Course Content Sharing

Learning materials and additional reading resources, case studies and exercises available for all participants as PDF.



Convenience

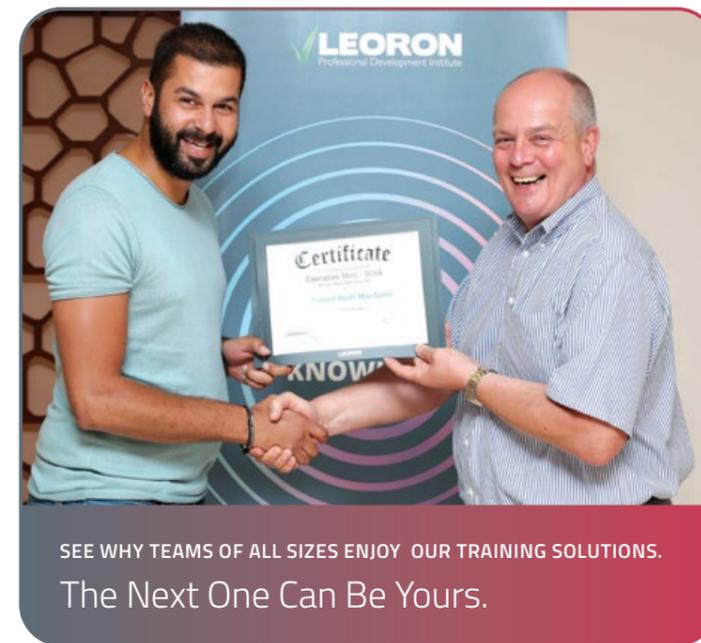
Attendees can join training sessions from their mobile or desktop device.



With online learning expanding throughout Academia and beyond, we have implemented our Live Virtual Training to stretch your learning experience past the boundaries of location – presentations are interactive, conducted live at a scheduled time throughout a week, mimicking our public courses both in content and quality.

By logging to a virtual classroom, students participate in an interactive course, using our audio-visual online training platform. Our blended learning approach combines virtual classroom methods with online activities to form an integrated instructional approach. Upon successful completion, you can earn the appropriate designation, as well as learning credits and LEORON certificate of attendance.

In-House Courses



SEE WHY TEAMS OF ALL SIZES ENJOY OUR TRAINING SOLUTIONS.
The Next One Can Be Yours.

Fully customized according to your needs!

Time, Venue, and Content Entirely Up To You

Our in-house programs are meant for clients who choose to train their people, in their location of choice, at their preferred schedule. We'll fly our trainers and our materials to your premises, securing you a custom-made, cost-efficient learning experience. We'll even break down an in-house and let you choose further:



Off-The-Shelf



Customized



Bespoke

Benefits of In-House Courses



Lower Investment

In-house group training is a cost-effective solution and helps optimise your training budget.



Flexibility

Training sessions are set according to your time/location preferences.



Adaptable

Trainer is picked by the client and trainees to fit the exact proficiency level of the group.



Custom-Made

Training is tailored according to your employees' specific needs.



Time-Effective

Onsite or offsite individual coaching sessions and monitoring of change in behavior.



Significant

Well-adjusted to latest global industry standards and business requirements.

Self-Paced eLearning Solutions



On-Demand Training
for Your Staff
Powered By Top US Providers

Utilize Ready-Made eLearning Infrastructure with Our Learning Management System & App

We provide a hassle-free LMS and Web App to foster your eLearning experience. Deploy our content in your app of choice, or opt for one of our pre-made white labeled product



-  **Save Time & Money**
-  **Enjoy Consistency**
-  **Personalize the Learning**
-  **Measure ROI & Learner Progress**
-  **High Learning Retention**



L3RN online

Leadership Coaching



Coaching is the most effective development tool for senior executives.

One of the things we do very well with our coaching programs is helping executives understand the need for change and taking responsibility for their personal development and transformation.

If you are looking to improve performance of your leadership team and need assistance from our international faculty of coaches, please give us a call and we will work with you closely to design your coaching program.

STEPS We Use in Helping Successful Leaders Get Even More Successful

- 1**

Coaching Sessions with Peer Involvement

On-site or off-site individual coaching sessions and monitoring of change in behavior
- 2**

Review of the Assessment Results and Determining Growth Areas

Leaders draft development objectives based on Performance forecasts, assisted by LEORON coach.
- 3**

Leadership Performance Forecasting Psychometric Assessment

Measures leader's Dominant Competitive Strategy, Ingrained Leadership Culture, Personal Integrity, Deep Thinking, Clear Thinking, personality and predictive LeaderVIEWS.

Corporate Learning & Development Services

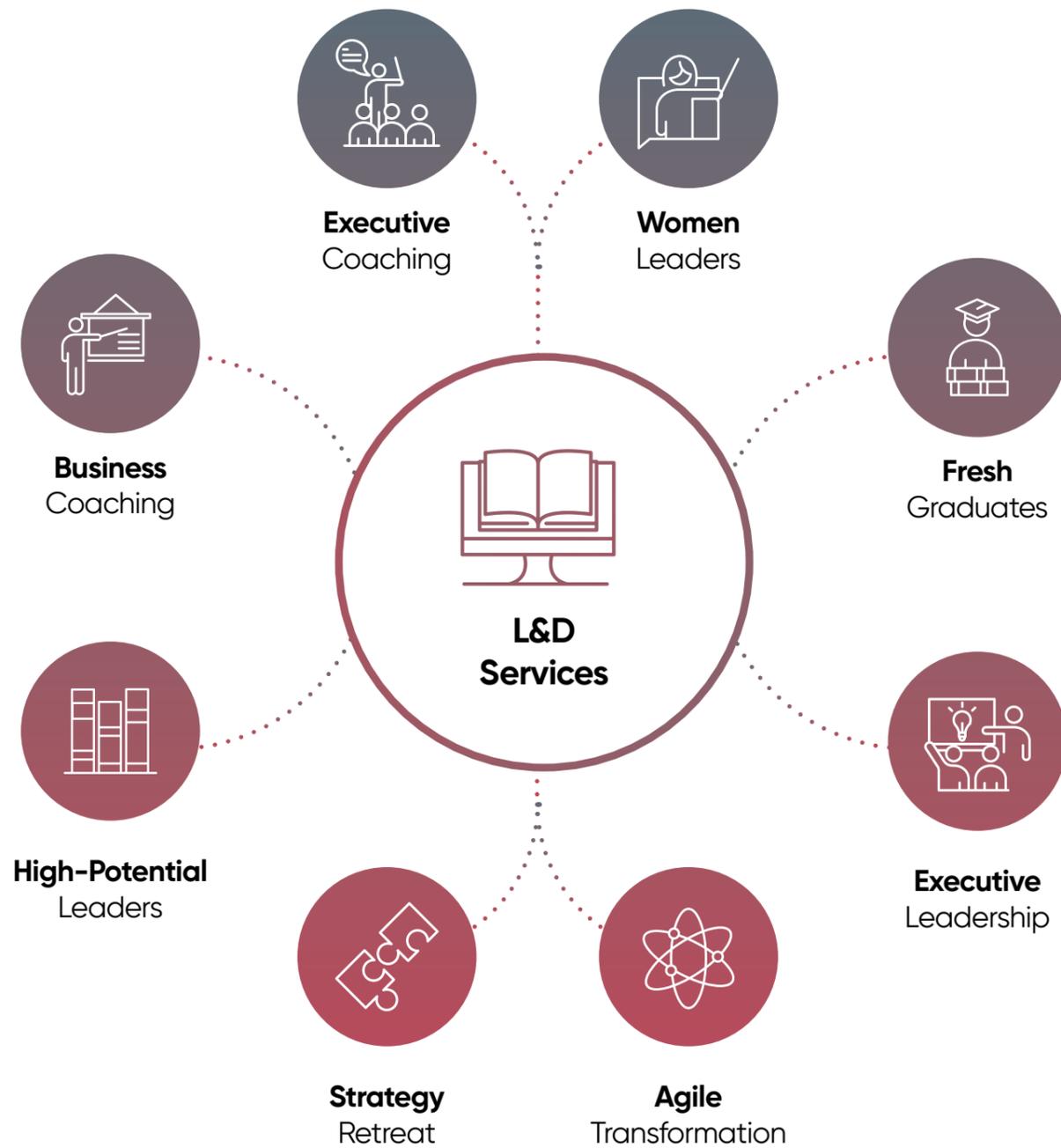
Available delivery methods:



LIVE VIRTUAL TRAINING



FACE-TO-FACE CLASSROOM TRAINING



Predictive Psychometrics: Potential Achieved

People Assessments offers customized online psychometric tests that help accurately measure:

- Vital employee traits
- Knowledge
- Skills
- Abilities

A multitude of practices and methodologies supplement the struggles of global companies for better organizational development. Along the way, increase of workforce knowledge and effectiveness plays a key role.

Our Psychometric Tests Bear Hundreds Of Years Of Psychometric And Talent Management Experience

We've designed each test for decision making, employment screening and employee management purposes that accurately **predict on-the-job performance and skills.**



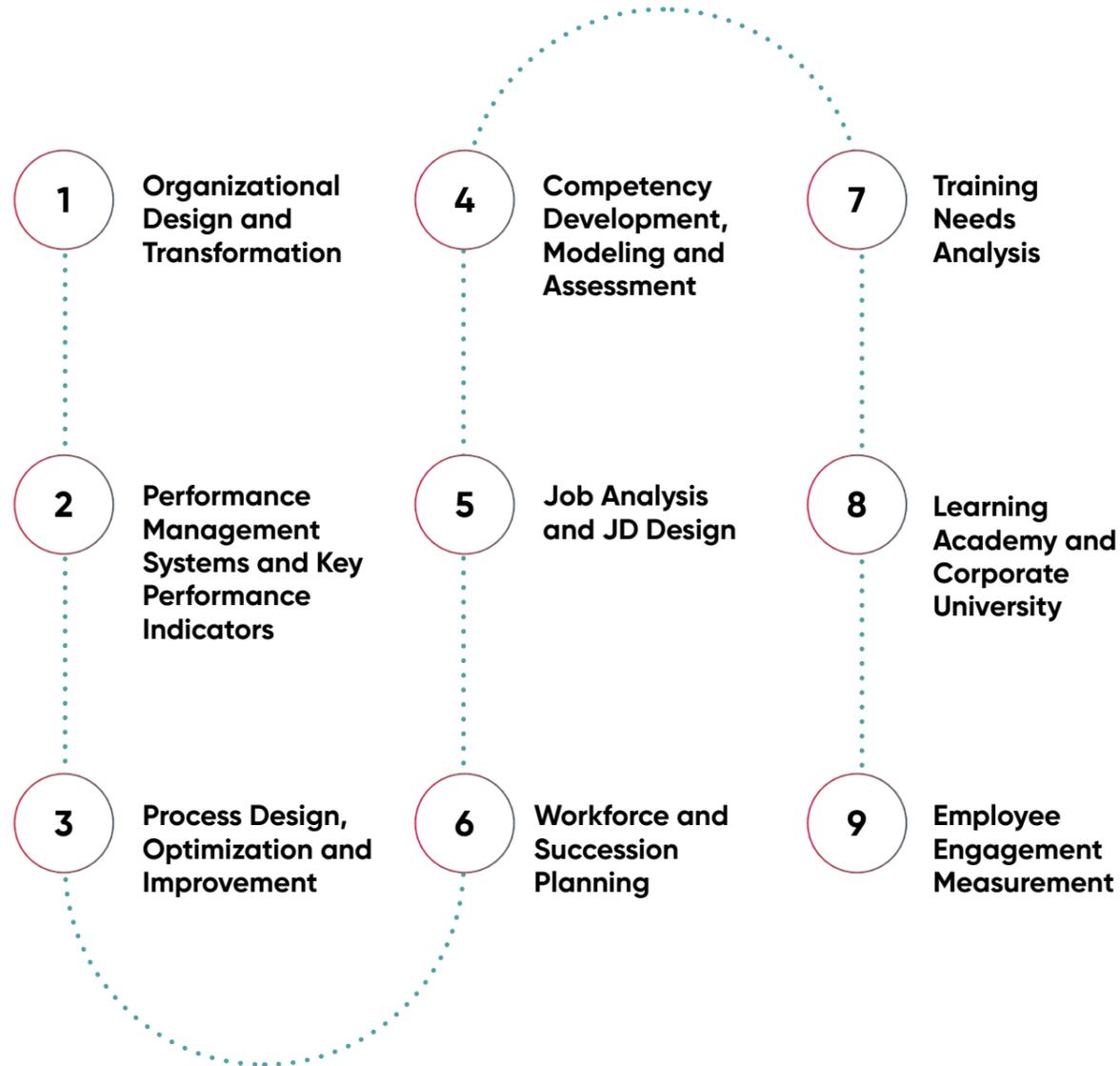
Intended to meet fair hiring practices, all tests were designed following the standards of Industrial Organizational psychology.



HR Consulting Services



Proven Track Record of
Delivering Result in 9 Key HR Areas



L3RN Channel

The **Very First TV Show** to Cover the **Learning Industry**

L3RN Channel is a LEORON Institute-backed TV project focusing exclusively on the learning industry.

Set in a professional studio surrounding, the show streams 4 times a week via LinkedIn LIVE from the premises of our own studio.

More than 60 guests have been featured on L3RN Channel to date, including executives and high-profile managers from companies such as Aramco, NAJM Company for Insurance Services, TDRA, Kahoot! and more.

The show seizes current events from the EdTech and Training spectrum across the Middle East, Europe, and

the US – shedding light on some of the most common learning and development challenges of today's enterprises and their training needs.

Featured experts have commonly addressed topics related to improvements, ideas, and strategy within the industry – making L3RN Channel the number one information hub for field professionals.

The show aired its pilot episode on the 7th of February, while 14 consecutive seasons with 56 episodes followed by June 2022, gaining the attention of more than 40.000 viewers in its first running year.



14
Seasons

56
Episodes

100+
Guests

40k+
Viewers

*in 2022 alone



Faculty Experts Leadership



Goran G.

Goran specializes in leadership, employee development, employee motivation and company culture building. Throughout his career, Goran held several executive roles ranging from business development and entrepreneurship in general to instructional design and consulting.

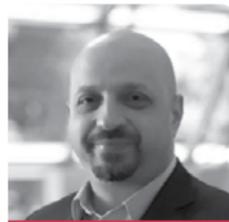
Coaching for Success and Conflict Management



Ilche E.

Ilche is a Consultant and soft skills Trainer with 10+ years of diverse managerial, supervisory, consulting and training advisory experience. He has a vast experience working in Europe as well as working in the Gulf region (UAE, Saudi Arabia, Kuwait, Oman and Qatar) During his professional career so far he has worked in the fields of Educational Management, Professional Training and Development industry, Project Management as well as Business Development Management and Sales.

Business Communication and Writing



Mohammad A.

Mohammad is an expert trainer specialized in sales, customer experience, customer service, and empowerment programs on the individual & organizational levels. With an experience more than 19 years; he pursued a successful career as a skilled trainer and coach and contributed to the human capital development, growth and bottom line of a wide number of organizations in various industries including telecommunication, banking, insurance, oil & gas, and GT services industries.

Negotiation Skills and Customer Relationship



Mohammed A. S.

Mohammed Al Shaer is a versatile, multi-disciplined and energetic executive who leads teams, divisions, cross-functional collaborative teams and task forces. A strategic thinker who finds creative solutions for everyday challenges that faces organizations at all levels and a seasoned negotiator, deal maker as well as an expert in sales. He has extensive experience in change management and has overseen big number of transformations.

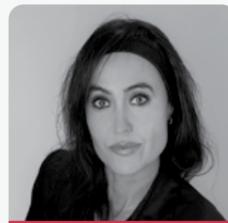
Strategic Planning and Emotional Intelligence



Morne M.

Dr. Morne has more than 20 years of experience as faculty, manager and consultant, holding a Ph.D. in the Management of Technology and Innovation with main areas of expertise in Leadership, Systems Thinking, Future Thinking, Strategic Thinking, Creative Innovation and Change Thinking. His book, Systemic Leadership Learning – Leadership Development in the Era of Complexity, is prescribed at USB-ED on the Executive Development program, as well as for the M.Phil. in Coaching, and has been the main text for the International Certificate in Advanced Leadership in Dubai for the last four years.

Change & Innovation Management



Nicole S.

Nicole is an internationally experienced Corporate Trainer for Management and Leadership Development (Executive Educator); Certified Executive Coach through Marshall Goldsmith Stakeholder Centered Coaching (California, USA); Accredited Neuro Linguistic Programming Practitioner (Dubai, UAE); Registered assessor for ILM (Institute of Leadership and Management through City & Guilds (United Kingdom).

Emotional Intelligence and Communication Skills



Nigel T.

Head of Practice at Leoron and Non-Executive Director/ Advisor and innovation specialist with a career in international business and project management and the development of business to business services spanning 30 years.

Strategy & Leadership Programs



Prof. Steyn H.

Prof Steyn Heckroodt holds a Moderator appointment with Harvard Business School Publishing in the UAE, and mentor and supervise Masters and PHD degree students in the region and elsewhere. He is a subject expert in Leadership, Strategy, Systems Thinking and Supply Chain Management

Strategic Leadership and Systems Thinking

Faculty Experts Technical



Dr. Ali Z.

Dr. Ali Zuashkiani is the Director of Educational Programs at C-MORE at the University of Toronto and CEO of Physical Asset Management Corporation, a Canadian consulting group dedicated to excellence in the field of Asset Management. Ali has many years of practical experience and a strong scientific background in optimizing asset management decisions.

Coaching for Success and Conflict Management



Bob F.

Bob Forshay is a Master Instructor for APICS and ISCEA, Consultant and Business Coach. Having started teaching soon after becoming CPIM in 1989, Bob has enjoyed helping others become successful practitioners, providing over 4000 hours of operations and supply chain management education to scores of students. Bob has provided supply chain and operations education to more than 1000 practitioners including 5 years as adjunct faculty teaching Manufacturing Management, helping many companies achieve competitive advantage ranging from \$10M sales to Fortune 100 firms.

Supply Chain & Operations Management



Hamed B.

An internationally renowned financial consultant and trainer over the past 18 years. With global experience in the fields of financial analysis, modelling, corporate governance, consultation and training, Hamed has been consistently acclaimed as one of the top financial consultants in many countries around the world.

Financial Programs



Hasnain R.

A PMI® OPM3® Certified Consultant, an awarded and honored expert, with formal project, program, portfolio management and governance experience. He has performed project management maturity assessment work and managed mission critical complex programs and projects for Global 2000 and Fortune 500 clients. Hasnain has led the recovery of troubled projects and programs for key clients. Hasnain's most recent client engagements have focused on enterprise wide agile transformation.

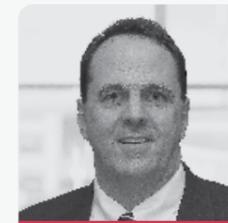
Projects



Matt H.

Matt Harrison is the lead author of the CIPP (Certified International Procurement Professional) program and has been working in Procurement related roles for 20 years. Matt has consistently demonstrated his ability to make a material difference to an Organization through the effective application of Strategic Procurement.

Procurement



Mike T.

ACA (UK), CPA (USA), CFA (USA) Mike Turner is a UK Chartered Accountant, US Certified Public Accountant and Certified Financial Analyst who is an expert finance training facilitator. He has a long track record of over two decades of delivering high impact finance training programs around the globe.

Financial Accounting & Management



Mohammad K.

Mohamad is a Certified Internal Auditor with experience in Internal Audit, Risk Management, Risk Assessment, Sarbanes Oxley, Internal Audit Capacity Building and Corporate Governance. Mohamad is an Internal Audit practitioner and is currently the Head of Internal Audit at Banque Misr Liban (BML) in Beirut, Lebanon.

Audit and Risk Management



Prof. Thomas H.

Professor Holmes is leadership, business processes and quality management trainer, coach and mentor and has THIRTY-SEVEN YEARS of combined experience both as a military leader and corporate business executive.

Quality Improvement and Leadership

Educational Partners

APPROVED BY

 No. 224165531747	 No. 60596	 No. 0800/2019	 No. 1772910
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ANSI/ASTM E2659
Certificate Issuer
#1198

The ANSI accreditation is an internationally recognized mark of quality that assures employers can have confidence that certificate holder has completed the prescribed course of study. The accreditation process follows ISO/IEC 17011, the International Standard that defines quality third-party accreditation practices.



Association of Senior International Project Managers

The Association of Senior International Project Managers™ is a worldwide Professional Management organization with members in many countries hosting and organizing certification training worldwide and offering our exclusive board certification designations to candidates who meet the high standards in the field of Project Management.



Skillsoft is an American educational technology company that produces learning management system software and content. With 180,000 courses, videos and books with the largest catalog in IT, Business and Leadership skills, and Compliance training, SkillSoft helps democratize learning with powerful cloud-based tools and unmatched enterprise-wide smarts and skills. Like the business customers, SkillSoft is always evolving – making sure individuals, teams, and enterprises have exactly what they need to unleash their edge.



Registered Service Provider
The Global Voice of Quality™

With individual and organizational members around the world, ASQ has the reputation and reach to bring together the diverse quality champions who are transforming the world's corporations, organizations and communities to meet tomorrow's critical challenges. ASQ provides the quality community with training, professional certifications, and knowledge to a vast network of members of the global quality community.



Every individual has the potential to create change, whether in their life, their community, or the world. The transformative power of education is what unlocks that potential. Yet, access to high-quality education has been a privilege of the few. Back in 2012, edX realized it was a time for a seismic shift in learning. From the tried and true to the leading edge. From “for some” to “for all.” By opening the classroom through online learning, edX empowers millions of learners to unlock their potential and become changemakers.



AIHQ is a proven leader in healthcare education, training and consulting services for health professionals. AIHQ works to improve healthcare quality by educating healthcare professionals about healthcare best practices. Along with its partner - American Gulf International Consulting, AIHQ has found international success in building and improving quality healthcare facilities.



The Chartered Alternative Investment Analyst (CAIA) Association is the global authority in alternative investment education. The CAIA Association is best known for the CAIA Charter®, an internationally recognized finance credential and the gateway to a network of more than 8,700 alternative investment leaders in almost 90 countries.



The Association for Financial Professionals (AFP) is the professional society committed to advancing the success of its members and their organizations. AFP established and administers the Certified Treasury Professional and Certified Corporate FP&A Professional credentials, which set standards of excellence in finance. Each year, AFP hosts the largest networking conference worldwide for over 6,500 corporate finance professionals.



CertNexus is a vendor-neutral certification body, providing emerging technology certifications and micro-credentials for business, data, developer, IT, and security professionals. CertNexus' mission is to assist closing the emerging tech global skills gap while providing individuals with a path towards rewarding careers in Cybersecurity, Data Science, Internet of Things, and Artificial Intelligence (AI)/Machine Learning. Successful CertNexus certification candidates come from representative organizations such as Ahold Delhaize, Barclays, Canon, Cisco, Ingram, Intel, Kaspersky, Optum, Starbucks, U.S. Air Force, U.S. Army, Verizon, Xerox, Zappos, and universities spanning over fifty countries.



The Association of International Product Marketing and Management (AIPMM), founded in 1998, promotes worldwide excellence in product management education and provides value to its individual members, corporate members, strategic partners and sponsors through valuable content, training, education, certification and professional networking opportunities.



Established in 1941, The Institute of Internal Auditors (IIA) is the internal audit profession's global voice, recognized authority, acknowledged leader, chief advocate, and principal educator.



From education and certification to benchmarking and best practices in Supply Chain Management, ASCM (previously known as APICS) sets the industry standard. ASCM develops people, people improve supply chains, supply chains improve companies and the whole world economy benefits.



The Chartered Institute for Securities & Investment is the leading professional body for securities, investment, wealth and financial planning professionals. Formed in 1992 by London Stock Exchange practitioners, we have a global community of circa 40,000 members in 116 countries and last year more than 40,000 CISI exams were sat in 80 countries, 15,000 taken outside the UK.



A worldwide Professional Management organization with members in several countries, hosting certification training and offering our exclusive board certification designations to candidates who meet the high standards in the field of Procurement, Purchasing, Supply Chain Management and Operations.



Founded in 1980, IFMA is the world's largest and most widely recognized international association for facility management professionals, supporting 24,000 members in 104 countries.

C-MORE

The Centre for Maintenance Optimization and Reliability Engineering is directed by Professor Mike Kim, with the support of Associate Director Neil Montgomery and Founding Director, Professor Andrew K. S. Jardine, the internationally recognized maintenance optimization expert. C-MORE operates within the Department of Mechanical and Industrial Engineering at the University of Toronto.



IACCM Training & Certification programs help you achieve the best possible outcomes from your trading relationships and maintain your competitive edge in the field of Contracting and Supplier Relationship Management. IACCM brings together over 40,000 members from more than 160 countries, across 16,000 organizations.



LEORON Professional Development Institute DMCC is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.NASBAREgistry.org



HCI delivers live and virtual educational content to human resource teams, talent management leaders, and business executives around the world to help them plan, build, and develop the workforce of the future. HCI focuses on innovations that help organizations get the maximum impact out of their most valuable asset: their people.



A not-for-profit, accredited institution with more than 5,500 students at campuses across the United States and online, The Chicago School of Professional Psychology (TCSP) is regarded as one of the foremost learning institutions of its kind, offering accredited programs in psychology and behavioral health sciences.



The Digital Marketing Institute is the world's leading digital marketing and selling professional certification body with a growing network of over 80 education partners in 100 countries. A global standard in the digital marketing & social selling education, DMI has over 20,000 graduated professionals worldwide. Offices located in Dublin Ireland, Dallas USA and Brisbane Australia.



IAAP (International Association of Administrative Professionals) is a registered not-for-profit professional association for administrative professionals. IAAP strives to ensure individuals working in office and administrative professions can connect, learn, lead, and excel. IAAP focuses on preparing members for what matters now and what's ahead.



The Institute of Industrial and Systems Engineers (IISSE), world's largest professional society dedicated solely to the support of the profession, is an international, nonprofit association that provides leadership for the application, education, training, research, and development of industrial and systems engineering.



Through extensive expertise in Financial Management, Risk, HR, Operations, Business and Strategy, IABFM ensures that our management certificates impact the career of professionals and help companies to improve their operations and increase their overall profitability.



Founded in 1969, PMI delivers value for more than 2.9 million professionals working in nearly every country in the world through global advocacy, collaboration, education and research.



Infraspection Institute are the oldest independent infrared training and infrared certification firm in the world. Since 1980, Infraspection Institute has provided infrared training, infrared certification, and support services for thousands of thermographers worldwide. Infraspection Institute has trained and certified over 10,000 thermographers worldwide. We publish software, Standards, and technical articles for thermographers and NDT professionals. Our capabilities and expertise are without equal. Infraspection Institute's services are provided without marketing type since we do not manufacture or sell infrared equipment. Staffed by highly experienced, Certified Infrared Thermographers, we provide Real World Solutions for today's challenges.



ISACA (previously the Information Systems Audit and Control Association) is a world-wide association of IS governance professionals. The association focuses on assurance, security, and governance, providing globally recognized certification in assurance (Certified Information Systems Auditor), security (Certified Information Security Manager), and governance (Certified in the Governance of Enterprise IT).



The International Supply Chain Education Alliance's (ISCEA) mission is to be a single source for Total Supply Chain Knowledge through Education, Certification, and Recognition. ISCEA is the developer of internationally recognized certification programs of Certified Supply Chain Manager (CSCM), Certified Supply Chain Analyst (CSCA), Certified Lean Master (CLM), and Certified RFID Master (RFIDSCM).



The Institute of Management Accountants (IMA) is a professional membership organization headquartered in Montvale, New Jersey, United States. Present in Zurich, Switzerland; Dubai, UAE; Shanghai and Beijing, China, and Singapore, with a network of more than 90,000 professionals, IMA provides certification for internal financial management responsibilities, including planning, budgeting, business reporting, decision analysis and risk management.



LSBF has grown from a single college focused on professional qualifications to an international network delivering a wide range of degrees in partnership with a variety of schools and associations. The college has campuses all over the world including the UK, Singapore, and Canada. It is a member of Global University Systems (GUS), a growing network of 20 institutions and academic partners providing education to over 40,000 students worldwide.



Lehigh is USA's premier private residential research university founded in 1867. It is ranked in the top tier of national research universities, and their four colleges have earned a reputation for their entrepreneurial and interdisciplinary approach to learning. Lehigh's Supply Chain School is one of the best in USA.



The Society for Human Resource Management (SHRM) is the world's largest HR professional society, representing 300,000 members in more than 165 countries. For nearly seven decades, the Society has been the leading provider of resources serving the needs of HR professionals and advancing the practice of human resource management.



SME has a rich and evolving heritage spanning more than 80 years. It serves the manufacturing industry as a nonprofit by promoting advanced manufacturing technology and developing a skilled workforce. SME works closely with manufacturers to share knowledge and resources that generate solutions meeting industry demands.



The U.S. Green Building Council is committed to a sustainable, prosperous future through LEED, the leading program for green buildings and communities worldwide. Our vision is that buildings and communities will regenerate and sustain the health and vitality of all life within a generation. Mission is to transform the way buildings and communities are designed, built, and operated, enabling an environmentally and socially responsible, healthy, and prosperous environment that improves the quality of life.



The International Business Agility Institute (TIBAI) has developed the first business agility model in the world that comprehensively tackles and assesses agility across all business perspectives, namely:

1. Agile Leadership;
2. Agile Finance;
3. Agile Processes;
4. Agile Technology;
5. Agile Supply Chain;
6. Agile Service.

TIBAI provides business agility model, agility drift analysis, strategic and operational agility frameworks, agility assessment solutions. TIBAI provides two levels of certified professional training Programs:

- Level 1: Internal Business Agility Assessor
- Level 2: Lead Business Agility Assessor

TIBAI's Business Agility Model and all its products have a registered Intellectual Property (IP) - copyright certificate.



AAACE International will enhance your skills and knowledge to improve the predictability of cost and schedule performance across the entire life cycle of your assets, programs, and projects. We provide technical guidance, educational products, events and eight professional certifications to address the diverse needs of our members and customers.



RICI is a multi-disciplined CQI and IRCA (UK) Approved Trainer and a Certification Body associated with IAS (US). We are geared towards exceeding customer satisfaction in the fields of ISO Management Training, Auditing, Inspections, Testing and Certification. RICI operates from different corners of the world, with locations in North America, Asia and Middle East. RICI prides itself with delivering unprecedented business results to our local and international clients.



The Aladon Network

Since 1986, the Aladon Network has helped companies worldwide optimize their assets, reduce operating costs and improve sustainable reliability.



The KPI Institute is a leading global research institute specialized in business performance. It operates research programs in 12 practice domains, ranging from strategy and KPIs to employee performance and from customer service to innovation performance. Insights are disseminated through a variety of publications, subscriptions services and through a knowledge platform available to registered members. Support in deploying these insights in practice is offered globally through training and advisory services.



Machinery Diagnostics Institute are worldwide professionals giving machinery advisory and providing on-site & remote machinery diagnostics services. One of the world largest trusted advisors to the most of leading organizations, which help organizations manage and monitor machinery conditions for maintaining optimum reliability and safety. Premium providers for Condition Monitoring & Asset Reliability Technical Trainings, helping maintenance teams to improve site performance through delivering the technical knowledge and guiding them to drive down cost. We have single focus of helping industry improve machinery reliability and achieve maintenance goals, though tools of industry 4.0 and Inspection 2.0 world class strategies.



We're the professional body for experts in people at work. For more than 100 years, we've been championing better work and working lives by setting professional standards for HR and people development, as well as driving positive change in the world of work. With hubs in the UK, Ireland, Middle East and Asia, we're the career partner of choice for over 200,000 members around the world. We're the only body in the world that can award Chartered status to individual HR and L&D professionals, and our independent research and insights make us trusted advisers to governments and employers.



Founded in 1827, the University of Toronto has evolved into Canada's leading institution of learning, discovery and knowledge creation. We are proud to be one of the world's top research-intensive universities, driven to invent and innovate. UT students have the opportunity to learn from and work with preeminent thought leaders through our multidisciplinary network of teaching and research faculty, alumni and partners. The ideas, innovations and actions of more than 560,000 graduates continue to have a positive impact on the world.



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